

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM407829

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/08/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Edgewood Partners Insurance Center		06/08/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Decisely Equity Holdings, LLC		
<b>Street Address:</b>	135 Main Street, 21st Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86805366	DECISELY	
<b>Serial Number:</b>	86880616	DECISELY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2157012273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	cmiller@cozen.com		
<b>Correspondent Name:</b>	Camille M. Miller		
<b>Address Line 1:</b>	Cozen O'Connor		
<b>Address Line 2:</b>	1650 Market Street, Suite 2800		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Camille M. Miller		
<b>SIGNATURE:</b>	/Camille M. Miller/		
<b>DATE SIGNED:</b>	12/06/2016		
<b>Total Attachments: 3</b>			
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OP \$65.00 86805366

NUNC PRO TUNC TRADEMARK ASSIGNMENT

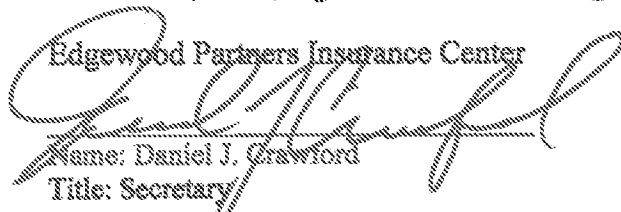
WHEREAS, Edgewood Partners Insurance Center, a California corporation, with its principal offices located at 135 Main Street, 21<sup>st</sup> Floor, San Francisco, California 94105, was the owner of the Trademarks listed in Exhibit "A"; which applications were filed with the United States Trademark Office (hereinafter referred to as "Trademarks"); and

WHEREAS, Decisely Equity Holdings, LLC, a California limited liability company, with principal offices located at 135 Main Street, 21<sup>st</sup> Floor, San Francisco, California 94105, did acquire as of June 8, 2016, all right title and interest in and to the Trademarks, and the goodwill of the business relating thereto.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Edgewood Partners Insurance Center acknowledges that it did on June 8, 2016 sell, assign, transfer, and convey to Decisely Equity Holdings, LLC all right, title, and interest in and to the Trademarks and the applications thereof, including any choses in action relating to the Trademarks, claims for damages, profits, and costs, both in equity and law for any infringement of the Trademarks occurring on or before June 8, 2016, together with the good will of the business symbolized by the Trademarks.

This Assignment is effective as of June 8, 2016, regardless of the date signed.

Date: June 8, 2016

Edgewood Partners Insurance Center  
  
Name: Daniel J. Crawford  
Title: Secretary

Date: June 8, 2016

Decisely Equity Holdings, LLC  
  
Name: Daniel J. Crawford  
Title: Secretary

EXHIBIT A

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Goods and Services IC 035. Payroll administration and management services; payroll preparation and processing; data processing services in the field of payroll, benefits and human resources; business management consultation and services, namely, managing and administering non-core functions, namely, records management, information services, administration, payroll, benefits, namely, child care, medical and parking, and accounting, administration of business payroll and benefits, namely, child care, medical and parking for others; human resources consultation and management; serving as a human resources department for others; professional employer organization services in the nature payroll and benefits, namely, child care, medical and parking and human resources departments

IC 036. Administration of employee benefit plans concerning insurance, workers compensation and finance; life, retail property, casualty, workers compensation and employee and executive benefits insurance brokerage; insurance services in the nature of loss control management for others; financial risk management services and claims advocacy in the nature of insurance claims administration, insurance claims processing, insurance administration services, namely, assisting others with adjusting insurance claims; providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; insurance consulting in the field of life, retail property, casualty, workers compensation and employee and executive benefits; providing counseling and consulting in the field of life, retail property, casualty, workers compensation and employee and executive benefits insurance

Serial Number 86806366

Filing Date October 30, 2015



Word Mark DECISELY

Goods and Services IC 035. Payroll administration and management services; payroll preparation and processing; data processing services in the field of payroll, benefits and human resources; business management consultation and services, namely, managing and administering non-core functions, namely, records management, information services, administration, payroll, benefits, namely, child care, medical and parking, and accounting, administration of business payroll and benefits, namely, child care, medical and parking for others; human resources consultation and management; serving as a human resources department for others; professional employer organization services in the nature payroll and benefits, namely, child care, medical and parking and human resources departments

IC 036. Administration of employee benefit plans concerning insurance, workers compensation and finance; Life, retail property, casualty, workers compensation and employee and executive benefits insurance brokerage; insurance services in the nature of loss control management for others; financial risk management services and claims advocacy in the nature of insurance claims administration, insurance claims processing, insurance administration services, namely, assisting others with adjusting insurance claims; providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; insurance consulting in the field of life, retail property, casualty, workers compensation and employee and executive benefits; providing counseling and consulting in the field of life, retail

property, casualty, workers compensation and employee and executive benefits insurance

Serial  
Number 86880818

Filing Date January 20, 2018