

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM407599

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	10/18/2013
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Amos and Great-Great-Granddaughter, Inc.	FORMERLY Rugg Manufacturing Company, Inc.	10/18/2013	Corporation: MASSACHUSETTS

## RECEIVING PARTY DATA

<b>Name:</b>	Greenfield Acquisition Company, Inc.
<b>Street Address:</b>	554 Willard Street
<b>City:</b>	Leominster
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01453
<b>Entity Type:</b>	Corporation: MASSACHUSETTS

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
<b>Registration Number:</b>	2085503	BACK-SAVER
<b>Registration Number:</b>	1032048	BACK RUGG SAVER
<b>Registration Number:</b>	2106345	BACK SAVER
<b>Serial Number:</b>	75497631	RUGG

## CORRESPONDENCE DATA

Fax Number: 4135672079

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 413-567-2076

Email: dsh@hblaw.org

Correspondent Name: Donald S. Holland

Address Line 1: 171 Dwight Road

Address Line 4: Longmeadow, MASSACHUSETTS 01106

<b>NAME OF SUBMITTER:</b>	Donald S. Holland
<b>SIGNATURE:</b>	/donaldsholland/
<b>DATE SIGNED:</b>	12/05/2016

**Total Attachments: 2**

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ASSIGNMENT NUNC PRO TUNC FROM  
AMOS AND GREAT-GREAT-GRANDDAUGHTER, INC.  
 (formerly known as RUGG MANUFACTURING COMPANY, INC.)  
 TO  
GREENFIELD ACQUISITION COMPANY, INC.

This Assignment is made nunc pro tunc, effective as of October 18, 2013, by and between AMOS AND GREAT-GREAT-GRANDDAUGHTER, INC. (formerly known as Rugg Manufacturing Company, Inc.), a corporation organized under the laws of Massachusetts, having its principal place of business at 105 Newton Street, Greenfield, MA 01301 (hereinafter "Assignor") and GREENFIELD ACQUISITION COMPANY, INC., a corporation organized under the laws of Massachusetts, having its principal place of business at 554 Willard Street, Leominster, MA 01453 (hereinafter "Assignee");

Whereas, Assignor owns the entire right, title, goodwill and interest in and to certain trademarks (hereinafter "Marks"), more specifically the following:

<u>Trademark</u>	<u>Registration/Application No.</u>	<u>Date of Registration</u>
BACK-SAVER	Canadian Reg. No. 324756	March 13, 1987
SANS EFFORT	Canadian Reg. No. 320497	November 7, 1986
BACK-SAVER	U.S. Reg. No. 2,085,503	August 5, 1997
BACK SAVER and Design	U.S. Reg. No. 1,032,048	February 3, 1996
BACK SAVER	U.S. Reg. No. 2,106,345	October 21, 1997
RUGG	U.S. Serial No. 75/497631	June 5, 1998

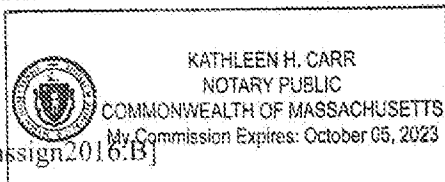
NOW THEREFORE, to confirm this prior purchase and assignment of rights, Assignor hereby acknowledges and agrees that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, assigned and transferred to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, nunc pro tunc, effective October 18, 2013.

Signed and sealed this 22<sup>nd</sup> day of November, 2016, at Greenfield, MA  
 \_\_\_\_\_ (City, State)

AMOS AND GREAT-GREAT-GRANDDAUGHTER, INC.,  
 (Formerly known as Rugg Manufacturing Company, Inc.)

By: Elizabeth R. Gaydos  
 Printed or Typed Name: \_\_\_\_\_  
 Title: President

On this 22<sup>nd</sup> day of November, 2016, before me appeared ELIZABETH R. GAYDOS  
 \_\_\_\_\_, to me personally known, and acknowledged that he/she executed the foregoing Assignment as his/her free act and deed on behalf of Amos and Great-great-granddaughter, Inc., formerly known as Rugg Manufacturing Company, Inc.



Kathleen H. Carr  
 Notary Public

My Commission Expires:

[89035T/assign2016.B]