OP \$65.00 87210652

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM407938

| SUBMISSION TYPE: NEW ASSIGNMENT | |
|---------------------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|--------------|
| Decode Supplements, Inc. | | 11/28/2016 | Corporation: |

RECEIVING PARTY DATA

| Name: | Brand-Ladder | |
|-----------------|-------------------------------|--|
| Street Address: | 500 N Rainbow Blvd, Ste. 300A | |
| City: | Las Vegas | |
| State/Country: | NEVADA | |
| Postal Code: | 89107 | |
| Entity Type: | Corporation: NEVADA | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|--------------|
| Serial Number: | 87210652 | GREENBIOTICS |
| Serial Number: | 87210643 | GREEN KIDS |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: matt@buserlegal.com

Correspondent Name: Matthew W. Buser, PL

Address Line 1: 326 Barrington Oaks Circle

Address Line 4: Roswell, GEORGIA 30075

NAME OF SUBMITTER: Matthew W. Buser

SIGNATURE: /Matthew W. Buser/

DATE SIGNED: 12/06/2016

Total Attachments: 1

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TRADEMARK REEL: 005936 FRAME: 0776

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This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of November 28, 2016, (the "Effective Date") by and between Decode Supplements, Inc. (the "Assignor") and Brand-Ladder (the "Assignee").

The Assignor is the owner of two (2) trademarks, "GREENBIOTICS" and "GREEN KIDS" (collectively, the "Marks"), for which two (2) applications for trademark registration were filed with the United States Patent and Trademark Office on October 20, 2016 (Serial Nos. 87210652 and 87210643, respectively).

The Assignee wishes to acquire the Assignor's rights in the Marks listed in this Agreement, and the Assignee agrees to pay the Assignor one hundred dollars (\$100) for such acquisition of rights, the sufficiency and receipt of which is hereby acknowledged by the parties.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Marks, together with:

- 1) the goodwill of the business relating to the products and services on which the Marks are used and for which they are registered;
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Marks and their related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Agreement as of the Effective Date.

ASSIGNOR:

Decode Supplements, Inc.

Michael Spinner, An Authorized Signatory

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REEL: 005936 FRAME: 0777

RECORDED: 12/06/2016