

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE BUSINESS FINANCIAL SERVICES, INC. f/k/a MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC.		12/14/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Nat Sherman, Inc.		
Street Address:	10 Sterling Blvd., ES4 Building, 3rd Fl.		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07631		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2052214	CIGARETTELLOS	
Registration Number:	2015795	FANTASIA	
Registration Number:	1639917	MARDI GRAS	
Registration Number:	2036884	MCD	
Registration Number:	2019294	NAT SHERMAN	
Serial Number:	75734207	NAT SHERMAN NATURALS	
Registration Number:	0676221	SALVADOR RODRIGUEZ	
Registration Number:	2128089	SHERMAN'S	
Registration Number:	0548046	SHERMAN'S	
Serial Number:	75734208	THE ORIGINAL NATURAL	
Registration Number:	1109739	TOBACCONIST TO THE WORLD	
CORRESPONDENCE DATA			
Fax Number:	2128721002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-872-7487		
Email:	bharrison@akingump.com, kkoehler@akingump.com		

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Correspondent Name: Brittany Harrison
Address Line 1: One Bryant Park
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER: Kwan Koehler

SIGNATURE: /Kwan Koehler/

DATE SIGNED: 12/15/2016

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release"), dated as of December 14, 2016, confirms the termination and release of the security interest granted to GE Business Financial Services Inc. f/k/a Merrill Lynch Business Financial Services Inc. ("GE") as set forth hereunder.

WHEREAS, Nat Sherman, Inc., a New York corporation, ("Nat Sherman") and GE, in connection with that certain Loan and Security Agreement, dated as of December 16, 1999 (as amended, supplemented or otherwise modified from time to time, the "Loan Agreement"), were parties to a certain Patent, Trademark and License Mortgage dated as of December 16, 1999 ("IP Security Agreement");

WHEREAS, Nat Sherman, pursuant to the Loan Agreement and the IP Security Agreement, has granted GE a security interest in certain intellectual property, including the trademarks and registrations therefor as set forth in **Exhibit A** attached hereto (collectively, without limitation, "Trademark Properties");

WHEREAS, the IP Security Agreement was recorded in the U.S. Patent and Trademark Office on January 18, 2000, at Reel 2022, Frames 702-711;

WHEREAS, Nat Sherman repaid the Obligations (as defined in the Loan Agreement) in full prior to the date hereof; and

WHEREAS, this Release is intended to confirm the release and termination of all liens, security interests, and other encumbrances in and to the Trademark Properties created under the Security Agreement in favor of GE.

NOW, THEREFORE, pursuant to the terms of the IP Security Agreement:

1. This Release confirms that the entire security interest and all other rights and interests granted to GE under the IP Security Agreement in and to the intellectual property and other assets of Nat Sherman, including without limitation, the Trademark Properties listed in **Exhibit A** attached hereto, are released and permanently terminated to the extent that any security interest was granted to GE by the IP Security Agreement.

2. This Release is intended to be recorded in the U.S. Patent and Trademark Office or any other trademark office(s) as desired to confirm and evidence the foregoing release and termination of the security interest and rights created under the IP Security Agreement.

IN WITNESS WHEREOF, GE has caused this Release to be executed by a duly authorized signatory.

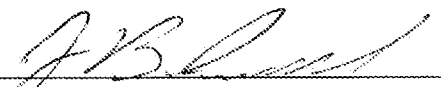
GE Business Financial Services, Inc. f/k/a Merrill Lynch Business Financial Services Inc.

By: 
Name: Angela Malek
Title: Authorized Representative

STATE OF MONTANA

COUNTY OF YELLOWSTONE

On this 14 day of December, 2016 before me appeared Angela Malek, the person who signed this instrument, who acknowledged that (s)he is the Authorized Representative of GE Business Financial Services, Inc. f/k/a Merrill Lynch Business Financial Services Inc.


Notary Public

My Commission expires: March 17, 2018

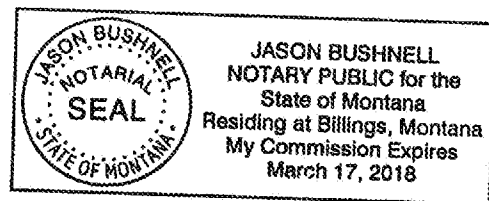


Exhibit A

[See attached.]

U.S. Trademarks, Trade Names and Service Marks

Mark	Status	Application #	Registration #	Filed	Registration Date	Renewed	Goods	Term	Renewal Date
Cigarettellos	Registered	75-038,770	2,052,214	1/3/96	4/15/97		International Class 34	10 years	4/15/2007
Fantasia	Registered	75-039,744	2,015,795	1/3/96	11/12/96		International Class 34	10 years	11/12/06
Mardi Gras	Registered	74-058,553	1,639,917	5/14/90	4/2/91		International Class 34	10 years	04/02/01
MCD	Registered	75-039,748	2,036,884	1/3/96	2/11/97		International Class 34	10 years	2/11/07
Nat Sherman	Registered	75-039,745	2,019,294	1/3/96	11/26/96		International Class 34	10 years	11/26/06
Nat Sherman Naturals	Pending	75-734,207		6/23/99			International Class 34		
Salvador Rogriguez and Design	Registered		676,221		3/31/59				
Sherman's	Registered	75-039,746	2,128,089	1/3/96	1/13/98		International Class 34		
Sherman's	Registered	71-587,132	548,046	11/1/49	9/11/51	9/11/91	International Class 34 - cigarettes		
The Original Natural	Pending	75/734,208		6/23/99			International Class 34		
Tobacconist To The World	Registered	126,216	1,109,739	5/11/77	12/19/78	12/19/98			

TRADEMARK

REEL: 005938 FRAME: 0034

RECORDED: 12/15/2016