

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409240

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crain Communications Inc.		09/12/2016	Corporation: ILLINOIS
Crain Management Services Inc.		09/12/2016	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Risk and Insurance Management Society, Inc.		
<b>Street Address:</b>	5 Bryant Park		
<b>Internal Address:</b>	13th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3070149	RISK MANAGER OF THE YEAR	
<b>Registration Number:</b>	3065097	RISK MANAGEMENT HONOR ROLL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	B. Brett Heavner		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>NAME OF SUBMITTER:</b>	B. Brett Heavner		
<b>SIGNATURE:</b>	/B. Brett Heavner/		
<b>DATE SIGNED:</b>	12/16/2016		
<b>Total Attachments: 1</b>			
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OP \$65.00 3070149



**Crain Management Services Inc.**  
1155 Gratiot Avenue • Detroit, MI 48207-2913  
Telephone 313/446.6000

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks (“Assignment”) is made this 12<sup>th</sup> day of September, 2016 (“Effective Date”) by Crain Management Services Inc., a Michigan corporation (“Assignor”) and in favor of Risk and Insurance Management Society, Inc., an Illinois corporation (“Assignee”).

WHEREAS, Assignor is the owner of certain right, title and interest in and to the trademarks and trademark registrations identified on Schedule A attached hereto (the “Marks”); and

WHEREAS, Assignor and Assignee are parties to an agreement whereby Assignor has agreed to transfer all of its rights and interests in the Marks to Assignee; and

WHEREAS, Assignor desires the records of the U.S. Patent and Trademark Office to reflect that the Marks, together with all rights and interests thereof in and all associated goodwill, be transferred to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee the exclusive right, title and interest in and to the Marks and the use thereof throughout the world, together with the goodwill pertaining to the Marks.

Assignee shall be solely responsible for preparing and filing all additional documentation (including but not limited to the execution and delivery of any and all affidavits, declarations, oaths, assignments and powers of attorney) as may be required to perfect or record the assignments of the Marks with the United States Patent and Trademark Office. Assignor agrees to provide Assignee cooperation and assistance at Assignee's reasonable request and expense in the implementation or perfection of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized officer effective this 12<sup>th</sup> day of September, 2016.

Crain Management Services Inc.

DocuSigned by:  
*William A. Morrow*  
By: \_\_\_\_\_  
Name: William A. Morrow  
Title: Senior Exec. Vice President

Schedule A - The Marks

- The federal trademark and name “*Risk Manager of the Year*”, registration number 3070149, all goodwill appurtenant thereto and all rights or causes of action with regard to past or future infringements thereof.
- The federal trademark and name “*Risk Management Honor Roll*”, registration number 3065097, all goodwill appurtenant thereto and all rights or causes of action with regard to past or future infringements thereof.