

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409397

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Translucent Ingredients Company		12/15/2016	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Sweet Holdings LLC		
Street Address:	10464 Bryan Highway		
City:	Onsted		
State/Country:	MINNESOTA		
Postal Code:	49265		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4466384	MEL-O HONEY	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622000		
Email:	rob.soneson@kirkland.com		
Correspondent Name:	Rob Soneson		
Address Line 1:	300 N LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	19085-5-RFS		
NAME OF SUBMITTER:	Rob Soneson		
SIGNATURE:	/rsoneson/		
DATE SIGNED:	12/19/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of December 15, 2016 ("Effective Date") by and between Translucent Ingredients Company, a Minnesota corporation, with its principal office at 15100 Business Parkway Rosemount, MN 55068 ("Assignor"), and Sweet Holdings LLC, a Delaware limited liability company, with its principal office at 10464 Bryan Highway Onsted, MI 49265 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement by and among (i) Sweet Harvest Foods Company, Minnesota corporation ("SHF"), AMM Peanut Butter Company, a Minnesota corporation and wholly-owned subsidiary of SHF ("AMM"), Assignor, and Victoria Real Estate Co., LLC, a Minnesota limited liability company ("Victoria," and together with SHF, AMM and Assignor, "Sellers"), (ii) Assignee, Peanut Butter Holdings LLC, a Delaware limited liability company ("PBC Buyer"), and Sweet Real Estate LLC, a Delaware limited liability company ("Sweet RE Buyer" and, together with Assignee and PBC Buyer, "Buyers"); and (iii) Curt Riess, a natural person and stockholder of SHF, Darcy Riess, a natural person and stockholder of SHF and Austin Riess, a natural person and manager of Sellers (collectively, the "Stockholders") dated December 15, 2016 (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations and applications for registrations set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

ASSIGNOR:

TRANSLUCENT INGREDIENTS COMPANY



Name: Curt Riess

Title: President

Signature Page - Trademark Assignment

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNEE:

SWEET HOLDINGS LLC

A handwritten signature in black ink, appearing to read "Lance Chambers", is written over a horizontal line. The signature is stylized and cursive.

Name: Lance Chambers

Title: President and Chief Executive Officer

Signature Page - Trademark Assignment

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SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark No.	Registration Date	Mark
4466384	14-JAN-2014	MEL-O HONEY