

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409357

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Demand Media, Inc.		11/07/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leaf Group Ltd.		
<b>Street Address:</b>	1655 26th Street		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87199454	SAPLING	
<b>Serial Number:</b>	87199456	SAPLING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9492669468		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9497326803		
<b>Email:</b>	gtipmail@gtlaw.com		
<b>Correspondent Name:</b>	Susan L. Heller		
<b>Address Line 1:</b>	3161 Michelson Drive, No. 1000		
<b>Address Line 2:</b>	Greenberg Traurig, LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	104128-020500		
<b>NAME OF SUBMITTER:</b>	Susan L. Heller		
<b>SIGNATURE:</b>	/Susan L. Heller/		
<b>DATE SIGNED:</b>	12/18/2016		
<b>Total Attachments: 2</b>			
source=CONFIRMATION OF DELAWARE FILING RE NAME CHANGE(Leaf Group LTD) 11.09.2016#page1.tif			
source=CONFIRMATION OF DELAWARE FILING RE NAME CHANGE(Leaf Group LTD) 11.09.2016#page2.tif			

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DEMAND MEDIA, INC.", CHANGING ITS NAME FROM "DEMAND MEDIA, INC." TO "LEAF GROUP LTD.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2016, AT 4:36 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE NINTH DAY OF NOVEMBER, A.D. 2016 AT 8:30 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

4130460 8100  
SR# 20166534020

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203295255  
Date: 11-07-16

**TRADEMARK**  
**REEL: 005939 FRAME: 0625**

**SECOND CERTIFICATE OF AMENDMENT  
TO THE  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
DEMAND MEDIA, INC.**

Demand Media, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

**FIRST:** The name of the Corporation is Demand Media, Inc. The Corporation was incorporated on March 23, 2006 pursuant to the General Corporation Law of the State of Delaware (the "DGCL"). The Corporation's Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware (the "DE Secretary of State") and was effective as of January 31, 2011 (the "A&R Certificate of Incorporation"). The A&R Certificate of Incorporation was amended by the First Certificate of Amendment to the A&R Certificate of Incorporation, which was filed with the DE Secretary of State on August 1, 2014.

**SECOND:** The A&R Certificate of Incorporation is hereby further amended by this Second Certificate of Amendment by amending and restating Article I in its entirety as follows:

**"ARTICLE I**

The name of the corporation is Leaf Group Ltd. (the "Corporation")."

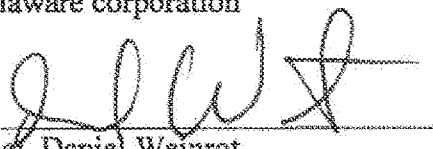
**THIRD:** The Board of Directors of the Corporation has duly adopted a resolution approving the foregoing amendment in accordance with the provisions of Section 242 of the DGCL.

**FOURTH:** All other provisions of the A&R Certificate of Incorporation, as amended, shall remain in full force and effect.

**FIFTH:** This Second Certificate of Amendment to the A&R Certificate of Incorporation shall be effective as of November 9, 2016 at 8:30 a.m. Eastern Standard Time.

**IN WITNESS WHEREOF,** Demand Media, Inc. has caused this Second Certificate of Amendment to be executed in its corporate name on this 7th day of November, 2016.

DEMAND MEDIA, INC.  
a Delaware corporation

By:   
Name: Daniel Weinrot  
Title: Secretary & General Counsel