

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409487

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RANDALL V. PICH		12/15/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	LIVE FIT APPAREL, LLC		
Street Address:	14801 Able Lane		
Internal Address:	Suite 102		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4324102	LVFT	
Serial Number:	86901349	LVFT	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(626) 795-9900		
Email:	pto@lrrc.com, aoconnor@lrrc.com		
Correspondent Name:	LEWIS ROCA ROTHGERBER CHRISTIE LLP		
Address Line 1:	P.O. BOX 29001		
Address Line 4:	GLENDALE, CALIFORNIA 91209-9001		
NAME OF SUBMITTER:	JIMMY Y. KWUN		
SIGNATURE:	/Jimmy Y. Kwun/		
DATE SIGNED:	12/19/2016		
Total Attachments: 3			
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OP \$65.00 4324102

TRADEMARK ASSIGNMENT


WHEREAS, RANDALL V. PICH, an individual and citizen of the United States of America, whose address is 14801 Able Lane, Suite 102, Huntington Beach, California 92647 (referred to herein as "ASSIGNOR"), is the owner of the following trademarks, some of which are registered or the subject of an application for registration in the United States as set forth in Schedule A hereto;

WHEREAS, LIVE FIT APPAREL, LLC, a California limited liability company, whose address is 14801 Able Lane, Suite 102, Huntington Beach, California 92647 (referred to herein as "ASSIGNEE"), desires to acquire said marks and the registration and application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the marks of Schedule A hereto, together with the goodwill of the business symbolized by the marks and the registration and application for registration thereof as to which ASSIGNOR has not yet filed an allegation of use under Sections 1(c) or (d) of the Trademark Act, and ASSIGNOR hereby assigns such marks as part of the entire business or portion thereof to which the marks pertain as required by Title 15 U.S.C. § 1060, as well as all claims and causes of action for infringement thereof, including those that antedate this present Assignment;

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time to time, execute all instruments and documents necessary to maintain, preserve or protect said trademarks, and to perfect the record title of ASSIGNEE in and to said trademarks.

Date 12/15, 2016


Randall V. Pich

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA

COUNTY OF ORANGE

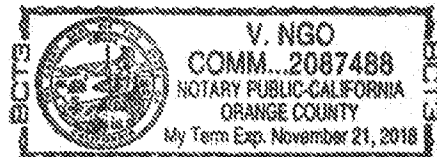
On 12/15, 2016 before me, V. NGO

Notary Public, personally appeared Randall V. Pich, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature(s) on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

V. NGO
Signature of Notary (Seal)



SCHEDULE A

Mark	U.S. Registration No.	Application No.
LVFT	4324102	
LVFT		86/901,349
LIVE FIT		
