

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409462

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Products 2 Retail, Inc.		11/28/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	E. Mishan & Sons, Inc.		
Street Address:	230 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86459106	PERSONAL MANI BY LAURANT	
Serial Number:	86875219	MANI PEDI BY LAURANT	
Registration Number:	4757546	PERSONAL PEDI BY LAURANT	
CORRESPONDENCE DATA			
Fax Number:	8453597798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8453597700		
Email:	nmpc@notaromichalos.com		
Correspondent Name:	Notaro, Michalos & Zaccaria P.C.		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
NAME OF SUBMITTER:	John Zaccaria		
SIGNATURE:	/J137-3038-JZ-pm/		
DATE SIGNED:	12/19/2016		
Total Attachments: 1			
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OP \$90.00 86459106

ASSIGNMENT

THIS ASSIGNMENT, made as of November _____, 2016 is between Products 2 Retail, Inc., a corporation, 34 Kimberly Drive, Westhampton, New York 11977 ("Assignor") and E. Mishan & Sons, Inc., a New York corporation, 230 Fifth Avenue, New York, New York 10001 ("Assignee").

Whereas the Assignor has adopted and used the following trademarks

Trademark	Registration No. / Application No.
PERSONAL PEDI BY LAURANT	U.S. Registration No. 4757546
PERSONAL MANI BY LAURANT	U.S. Application No. 86/459,106
MANI PEDI BY LAURANT	U.S. Application No. 86/875,219

(hereinafter referred to collectively as "Trademarks").

Whereas the Assignee is desirous of acquiring the Trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows.

The Assignor does hereby sell, assign, transfer and convey to the Assignee, its successors and assigns or their legal representatives, the entire right, title and interest of the Assignor in and to the Trademarks, including, but not limited to any common law rights, together with the goodwill of the business in connection with which the Trademarks are and have been used; the same to be held and enjoyed by the Assignee, its successors and assigns or their legal representative, as fully and entirely as the same might or could have been held and enjoyed by the Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be duly executed as of the day written above.

Products 2 Retail, Inc.



Jeff Elson
Chief Executive Officer

TRADEMARK