

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409631

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gander Mountain Direct, Inc.		12/02/2016	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Overton's, Inc.		
Street Address:	111 Red Banks Road		
City:	Greenville		
State/Country:	NORTH CAROLINA		
Postal Code:	27858		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Registration Number:	3609545	COVERMATE	
Serial Number:	87191618	COVERMATE	
Serial Number:	87191623	COVERMATE	
Serial Number:	87191633	COVERMATE	
Registration Number:	2143879	DIVEMASTER	
Registration Number:	3307757	DOCKMATE	
Serial Number:	87191635	DOCKMATE	
Registration Number:	3402235	DOCKMATE	
Serial Number:	87191643	DOCKMATE	
Registration Number:	2308937	DOCKMATE	
Registration Number:	3449928	DOCKMATE	
Registration Number:	3449927	DOCKMATE	
Serial Number:	87191563	DOCKMATE	
Registration Number:	3216132	DOCKMATE	
Registration Number:	3092698	GLADIATOR	
Serial Number:	87191611	GLADIATOR	
Registration Number:	2140590	JET G	
Registration Number:	2155991	JET GLADIATOR	
Serial Number:	87191600	LADY FINGERS	
TRADEMARK			

OP \$1215.00 3609545

Property Type	Number	Word Mark
Serial Number:	87193412	LAUNCHING LIFE ON THE WATER SINCE 1976
Serial Number:	87193424	LAUNCHING LIFE ON THE WATER SINCE 1976
Serial Number:	87193440	LAUNCHING LIFE ON THE WATER SINCE 1976
Serial Number:	87193990	LAUNCHING LIFE ON THE WATER SINCE 1976
Serial Number:	87194004	LAUNCHING LIFE ON THE WATER SINCE 1976
Serial Number:	87193462	LAUNCHING LIFE ON THE WATER SINCE 1976
Registration Number:	1729510	NEO-SKINS
Serial Number:	87208883	O
Serial Number:	87181468	OVERTON'S
Serial Number:	87181481	OVERTON'S
Serial Number:	87181496	OVERTON'S
Serial Number:	87181511	OVERTON'S
Serial Number:	87181522	OVERTON'S
Serial Number:	87181528	OVERTON'S
Serial Number:	87181543	OVERTON'S
Serial Number:	87181558	OVERTON'S
Serial Number:	87181571	OVERTON'S
Serial Number:	87181611	OVERTON'S
Serial Number:	87181633	OVERTON'S
Registration Number:	3823859	OVERTON'S
Serial Number:	87181654	OVERTON'S
Serial Number:	87181705	OVERTON'S
Serial Number:	87181741	OVERTON'S
Registration Number:	1473630	OVERTON'S
Serial Number:	87154241	OVERTON'S
Serial Number:	87191581	PRO SKINS
Registration Number:	3623733	SHADEMATE
Serial Number:	87208860	SPLASH ISLAND
Registration Number:	3616472	TOONMATE

CORRESPONDENCE DATA

Fax Number: 6123408827

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-492-6842

Email: ip.docket@dorsey.com

Correspondent Name: Jeffrey R. Cadwell, Dorsey & Whitney LLP

Address Line 1: 50 South Sixth Street

Address Line 2: Suite 1500

Address Line 4: Minneapolis, MINNESOTA 55402-1498

TRADEMARK

REEL: 005940 FRAME: 0439

NAME OF SUBMITTER:	Jeffrey R. Cadwell
SIGNATURE:	/Jeffrey R. Cadwell/
DATE SIGNED:	12/20/2016
Total Attachments: 3 source=Articles of Amendment for Name Change - Filing Evidence - Gander Mountain Direct, Inc. to Overton's, Inc#page1.tif source=Articles of Amendment for Name Change - Filing Evidence - Gander Mountain Direct, Inc. to Overton's, Inc#page2.tif source=Articles of Amendment for Name Change - Filing Evidence - Gander Mountain Direct, Inc. to Overton's, Inc#page3.tif	



NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

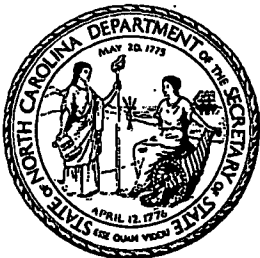
I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF AMENDMENT

OF

**GANDER MOUNTAIN DIRECT, INC.
WHICH CHANGED ITS NAME TO
OVERTON'S, INC.**

the original of which was filed in this office on the 12th day of December, 2016.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 14th day of December, 2016.

Elaine F. Marshall

Secretary of State

Certification# C201634000207-1 Reference# C201634000207-1
Verify this certificate online at <http://www.sosnc.gov/verification>

TRADEMARK
REEL: 005940 FRAME: 0441

State of North Carolina
Department of the Secretary of State

ARTICLES OF AMENDMENT
BUSINESS CORPORATION

Pursuant to §55-10-06 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation.

1. The name of the corporation is: Gander Mountain Direct, Inc.

2. The text of each amendment adopted is as follows (*State below or attach*):

Section 1 of the Articles of Incorporation is hereby amended to read in its entirety as follows:

"1. The name of the corporation is Overton's, Inc."

3. If an amendment provides for an exchange, reclassification, or cancellation of issued shares, provisions for implementing the amendment, if not contained in the amendment itself, are as follows:

4. The date of adoption of each amendment was as follows: December 2, 2016

5. (Check either a, b, c, or d, whichever is applicable)

a. The amendment(s) was (were) duly adopted by the incorporators prior to the issuance of shares.

b. The amendment(s) was (were) duly adopted by the board of directors prior to the issuance of shares.

c. The amendment(s) was (were) duly adopted by the board of directors without shareholder action as shareholder action was not required because (*set forth a brief explanation of why shareholder action was not required.*)

d. The amendment(s) was (were) approved by shareholder action, and such shareholder approval was obtained as required by Chapter 55 of the North Carolina General Statutes.

ARTICLES OF AMENDMENT

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6. These articles will be effective upon filing, unless a delayed time and date is specified:

This the 2nd day of December, 2016

Gander Mountain Direct, Inc.

Name of Corporation



Signature

Eric R. Jacobsen, Secretary

Type or Print Name and Title

NOTES:

1. Filing fee is \$50. This document must be filed with the Secretary of State.

CORPORATIONS DIVISION
(Revised January 2002)

P. O. BOX 29622

RALEIGH, NC 27626-0622
(Form B-02)