ETAS ID: TM409571

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE: SECURITY INTEREST** 

#### **CONVEYING PARTY DATA**

| Name                        | Formerly | Execution Date | Entity Type           |
|-----------------------------|----------|----------------|-----------------------|
| Vestcom International, Inc. |          | 12/19/2016     | Corporation: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:             | Antares Capital LP, as Administrative Agent |
|-------------------|---|
| Street Address:   | 500 West Monroe Street                      |
| Internal Address: | Suite 1800                                  |
| City:             | Chicago                                     |
| State/Country:    | ILLINOIS                                    |
| Postal Code:      | 60661                                       |
| Entity Type:      | Limited Partnership: DELAWARE               |

#### **PROPERTY NUMBERS Total: 14**

| Property Type        | Number  | Word Mark             |
|----------------------|---------|-----------------------|
| Registration Number: | 2212352 |                       |
| Registration Number: | 3832436 | HEALTHY AISLES        |
| Registration Number: | 3674428 | HEALTHY AISLES        |
| Registration Number: | 4944550 | TECHNOLOGY BY VESTCOM |
| Registration Number: | 4981876 | TECHNOLOGY BY VESTCOM |
| Registration Number: | 2229989 | VESTCOM               |
| Registration Number: | 3917522 | VESTCOM               |
| Registration Number: | 3944817 | VESTCOM               |
| Registration Number: | 3641953 | V VESTCOM             |
| Registration Number: | 3768669 | VESTCOM               |
| Registration Number: | 3768667 | VESTCOM               |
| Registration Number: | 3857492 | VESTCOM               |
| Registration Number: | 3917523 | VESTCOM               |
| Registration Number: | 4944551 | TECHNOLOGY BY VESTCOM |

#### **CORRESPONDENCE DATA**

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

> TRADEMARK REEL: 005940 FRAME: 0691

900387591

**Phone:** 2024083141

Email: jean.paterson@cscglobal.com
Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue, NW
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 430734-30

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 12/20/2016

#### **Total Attachments: 5**

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#### MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Ladies and Gentlemen:

Pursuant to the First Lien Security Agreement, dated as of December 19, 2016 (as amended, restated, amended and restated, supplemented, extended, refinanced or otherwise modified from time to time, the "Security Agreement"), VESTCOM INTERNATIONAL, INC., a Delaware corporation (the "Assignor"), has granted to ANTARES CAPITAL LP, as administrative agent for certain lenders, as Assignee (the "Assignee") a security interest in the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"). The Assignee's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: December 19, 2016

IN WITNESS WHEREOF, the Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

VESTCOM INTERNATIONAL, INC., as Grantor

Name: Shannon Palme

Title: Chief Financial Officer

#### **ACKNOWLEDGED BY**:

ANTARES CAPITAL LP, as Assignee

Name: Bhoumik Rokadia

Title: Duly Authorized Signatory

[Notice of Security Interest in Trademarks Signature Page]

## Exhibi

# ademark Registrations

| <u>Owner</u>                | Jurisdiction | Trademarks                     | Registration No. | Registration Date |
|-----------------------------|--------------|--------------------------------|------------------|-------------------|
| Vestcom International, Inc. | U.S.         | DESIGN                         | 2212352          | Dec. 22, 1998     |
| Vestcom International, Inc. | U.S.         | HEALTHY AISLES                 | 3832436          | Aug. 10, 2010     |
| Vestcom International, Inc. | U.S.         | HEALTHY AISLES                 | 3674428          | Aug. 25, 2009     |
| Vestcom International, Inc. | U.S.         | TECHNOLOGY BY<br>VESTCOM       | 4944550          | Apr. 26, 2016     |
| Vestcom International, Inc. | U.S.         | TECHNOLOGY BY<br>VESTCOM       | 1944551          | Apr. 26, 2016     |
| Vestcom International, Inc. | U.S.         | TECHNOLOGY BY VESTCOM & DESIGN | 4981876          | June 21, 2016     |
| Vestcom International, Inc. | U.S.         | VESTCOM                        | 2229989          | Mar. 9, 1999      |
| Vestcom International, Inc. | U.S.         | VESTCOM (and design)           | 3917522          | Feb. 8, 2011      |
| Vestcom International, Inc. | U.S.         | VESTCOM (and design)           | 3944817          | Apr. 12, 2011     |
| Vestcom International, Inc. | U.S.         | VESTCOM (and design)           | 3641953          | June 23, 2009     |

| Vestcom International, Inc. | Vestcom International, Inc. | Vestcom International, Inc. | Vestcom International, Inc. | Owner             |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------|
| U.S.                        | U.S.                        | U.S.                        | U.S.                        | Jurisdiction      |
| VESTCOM (and design)        | VESTCOM (and design)        | VESTCOM (and design)        | VESTCOM (and design)        | Trademarks        |
| 3917523                     | 3857492                     | 3768667                     | 3768669                     | Registration No.  |
| Feb. 8, 2011                | Oct. 5, 2010                | Mar. 30, 2010               | Mar. 30, 2010               | Registration Date |

TRADEMARK
RECORDED: 12/20/2016 REEL: 005940 FRAME: 0697