

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM407991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
R.M.P. Athletic Locker Ltd.		12/05/2016	Limited Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Viral Style L.L.C.		
Street Address:	4618 Eagle Falls Place		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33619		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4483268	VIRAL	
CORRESPONDENCE DATA			
Fax Number:	7272304827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7272304949		
Email:	tm@maxeyiplaw.com		
Correspondent Name:	Brittany J. Maxey		
Address Line 1:	100 Second Avenue South		
Address Line 2:	Suite 401N		
Address Line 4:	St Petersburg, FLORIDA 33701		
NAME OF SUBMITTER:	Brittany J. Maxey		
SIGNATURE:	/Brittany J. Maxey/		
DATE SIGNED:	12/07/2016		
Total Attachments: 3			
source=12052016_456009_456012_Duly_Executed_and_Notarized_Agreement#page1.tif			
source=12052016_456009_456012_Duly_Executed_and_Notarized_Agreement#page2.tif			
source=12052016_456009_456012_Duly_Executed_and_Notarized_Agreement#page3.tif			

OP \$40.00 4483268

EXHIBIT A

Trademark Assignment Agreement

This Trademark Assignment Agreement ("Assignment"), dated as of the date of signature below, is made by R.M.P. Athletic Locker Ltd. ("Assignor"), a limited company of Canada, having an address of 6085 Belgrave Road, Mississauga, Ontario L5R 4E6, Canada, in favor of VIRAL STYLE L.L.C. ("Assignee"), a limited liability company of the State of Florida, having an address of 4618 Eagle Falls Place, Tampa, Florida 33619, United States of America, the purchaser of certain intellectual property of Assignor pursuant to the Trademark Acquisition Agreement between Assignor and Assignee, dated as of the 15th day of September, 2016.

WHEREAS, under the terms of the Trademark Acquisition Agreement, Assignor has conveyed, transferred, and assigned to Assignee intellectual property of Assignor, specified below, and Assignor has agreed to execute and deliver this Assignment for recording with the United States Patent and Trademark Office, and any corresponding entities or agencies in any applicable jurisdictions;

Whereas Assignor has adopted, used, and is using the following Mark

VIRAL

for which an Application for a Certificate of Registration was filed in the Canadian Intellectual Property Office on June 17, 2011, and assigned Application Number 1532319, from which the Certificate of Registration, Registration No. TMA861304, was issued on September 26, 2013; and

for which an Application for a Certificate of Registration was filed in the United States Patent and Trademark Office on July 12, 2011, with a claim of Priority over Canadian Application Number 1532319, and assigned Serial No. 85/368,851, from which the Certificate of Registration, Registration No. 4,483,268, was issued on February 18, 2014; and

Whereas Assignee is desirous of acquiring said Mark and the Certificates of Registration that have issued thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby irrevocably convey, transfer, and assigns unto said Assignee all right, title, and interest in and to said Mark, together with the good will of the business symbolized by the Mark, and the above identified registrations thereof;

AND, as a part of said consideration, Assignor hereby warrants that there are no outstanding assignments, grants, liens, encumbrances, or agreements either written, oral, or implied with respect to the above-identified Certificates of Registration that will impair, diminish, limit, or abridge the interest herein conveyed at the time of the execution of this instrument by it.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions, to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of said Mark and said Certificates of Registration to Assignee, or any assignee or successor thereto;

Assignor further agrees to communicate to said Assignee, its representatives or agents, any facts relating to said Mark, whenever requested; and to execute and deliver on request, all lawful papers required to make any of the foregoing provisions effective, and likewise to make these provisions binding upon my heirs, legal representatives, administrators, or assigns;

Assignor further agrees to communicate to said Assignee, its representatives or agents and to execute and deliver on request, all lawful papers required to assist in the prosecution of Assignee's Applications for a Certificate of Registration filed in the United States Patent and Trademark Office for the VIRAL STYLE word mark, assigned Serial No. 86/406,454, and the VIRAL STYLE word mark, assigned Serial No. 86/406,366;

Assignor further agrees, and hereby grants the Assignee and its duly authorized representatives the power to insert on this Agreement any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office and the Canadian Intellectual Property Office, and any equivalent foreign office, for recordation of this document;

The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Trademark Acquisition Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Mark and the Certificates of Registration. The representations, warranties, covenants, agreements, and indemnities contained in the Trademark Acquisition Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Trademark Acquisition Agreement and the terms hereof, the terms of the Assignment shall govern;

This Assignment and any claim, controversy, dispute, or cause of action based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States of America and the State of Florida, without giving effect to any choice or conflict of law provision or rule.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on the date written below next to my name.

R.M.P. Athletic Locker Ltd

Signature: [Handwritten Signature]

Printed Name: Rob Aslam

Title: PRESIDENT

Date: DECEMBER 5, 2016

Sworn before me at the City of Toronto in the Province of Ontario
this 5 day of December, 2016.

[Handwritten Signature]
Notary Public.

Printed Name: Bruce A. Simons

My Appointment Expires: N/A

