

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2301 SE 17th St. L.L.C.		12/06/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Pier 66 Ventures, LLC		
Street Address:	9350 Conroy Windermere Road		
City:	Windermere		
State/Country:	FLORIDA		
Postal Code:	34786		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1787090	PIER 66	
Registration Number:	1793900	PIER SIXTY SIX	
Registration Number:	1787008	PIER SIXTY SIX	
Registration Number:	1787155	PIER SIXTY SIX	
Registration Number:	1788663	PIER 66	
Registration Number:	1787009	PIER 66	
Registration Number:	1789722	PIER 66	
CORRESPONDENCE DATA			
Fax Number:	4074815801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-481-5813		
Email:	lmlvain@lseblaw.com		
Correspondent Name:	Lori T. Milvain		
Address Line 1:	111 N. Magnolia Ave., Suite 1400		
Address Line 4:	Orlando, FLORIDA 32801		
NAME OF SUBMITTER:	Lori T. Milvain		
SIGNATURE:	/ltm/		
DATE SIGNED:	12/08/2016		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, 2301 SE 17th St. L.L.C., a Delaware limited liability company, having its principal place of business at 345 Park Avenue, New York, New York 10154 ("Assignor"), adopted, used, is using and is the owner of the trademarks federally registered with the United States Patent and Trademark Office and attached hereto as Exhibit "A" along with the common law trademarks attached hereto as Exhibit "B" (together the "Trademarks");

WHEREAS, Pier 66 Ventures, LLC, a Florida limited liability company, of 9350 Conroy Windermere Road, Windermere, Florida 34786 ("Assignee") is desirous of acquiring said Trademarks;

NOW THEREFORE, in consideration of the sum of Fifty Dollars (\$50.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks and the registrations thereof, together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of the Patents and Trademarks of the United States whose duty it is to record Trademark registrations, applications, and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

Signed at December this 6 day of December, 2016.

2301 SE 17th ST. L.L.C.

By: [Signature]

Printed Name: William Stein

Title: Senior Managing Director and Vice President

STATE OF New York
COUNTY OF New York

The foregoing instrument was acknowledged before me this 2nd day of December, 2016, by William Stein as Senior Managing Director of 2301 SE 17th ST. L.L.C., who is personally known to me or who has produced _____ as identification and who did take an oath.

(SEAL)

[Signature]
Notary Public

Naomi Lyum
Notary Public, State of New York
County of New York
Commission No. 01LY6212187
Exp 10/13/2017

EXHIBIT "A"

<u>TRADEMARKS</u>	<u>REGISTRATION NOS.</u>	<u>GOODS AND SERVICES</u>
PIER 66	1,787,090	Marina services (039)
PIER SIXTY SIX	1,793,900	Marina services (039)
PIER SIXTY SIX	1,787,008	Providing convention and conference facilities (035)
PIER SIXTY SIX	1,787,155	Health club services; providing tennis court facilities (041)
PIER 66	1,788,663	Health and fitness spa services, hotel services, resort hotel services, hotel and marina concierge services; restaurant services; cocktail lounge and nightclub services (042)
PIER 66	1,787,009	Providing convention and conference facilities (035)
PIER 66	1,789,722	Health club services; providing tennis court facilities (041)

EXHIBIT "B"

Common Law Trademarks

GRILLE 66

GRILL 66 BAR & RESTAURANT