

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408229

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A.		12/07/2016	National Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spell C, LLC		
<b>Street Address:</b>	5990 Sepulveda Blvd.		
<b>City:</b>	Van Nuys		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91411		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4168486	1973 C	
<b>Registration Number:</b>	0373836	CHEROKEE	
<b>Registration Number:</b>	1513489	CHEROKEE	
<b>Registration Number:</b>	1644461	CHEROKEE	
<b>Registration Number:</b>	1595384	CHEROKEE	
<b>Registration Number:</b>	1639754	CHEROKEE	
<b>Registration Number:</b>	1588752	CHEROKEE	
<b>Registration Number:</b>	1582609	CHEROKEE	
<b>Registration Number:</b>	1270846	CHEROKEE	
<b>Registration Number:</b>	2935238	CHEROKEE BABY	
<b>Registration Number:</b>	2846293	CHEROKEE BABY	
<b>Registration Number:</b>	4123011	C	
<b>Registration Number:</b>	4123065	CC	
<b>Registration Number:</b>	4415855		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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**Correspondent Name:** S. Kareff c/o Schulte Roth & Zabel LLP  
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**ATTORNEY DOCKET NUMBER:** 014951-1681

**NAME OF SUBMITTER:** Scott Kareff (014951-1681)

**SIGNATURE:** /kc for sk/

**DATE SIGNED:** 12/08/2016

**Total Attachments: 2**

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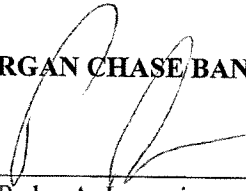
**RELEASE OF SECURITY INTEREST IN  
TRADEMARKS**

WHEREAS, JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Agent"), having its principal place of business at 300 S. Grand Ave, Los Angeles, California 90071-3019, holds a security interest in certain intellectual property assets of SPELL C, LLC, a Delaware limited liability company ("Grantor"), pursuant to that certain security agreement between the Agent and Grantor, recorded with the United States Patent and Trademark Office on October 16, 2015 at Reel 5646 / Frame 0935 (the "TRADEMARK SECURITY AGREEMENT");





NOW, THEREFORE, for value received, the Agent hereby releases its security interest and all of its right, title, and interest, if any, in and to the Trademark Collateral (as defined in the TRADEMARK SECURITY AGREEMENT) including with respect to the trademarks and trademark applications set forth on Schedule I, along with all of the goodwill associated therewith. The Agent agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as the Grantor may reasonably request in order to perfect, confirm or evidence such release.

IN WITNESS WHEREOF, the Agent, by its duly authorized officer, has executed this Release of Security Interest in Trademarks on this 7<sup>th</sup> day of December, 2016.

**JPMORGAN CHASE BANK, N.A., as Agent**

By:   
Name: Pedro A. Isusquiza  
Title: Authorized Officer

**SCHEDULE I**

<u>Grantor</u>	<u>Jurisdiction</u>	<u>Mark</u>	<u>Registration/ Application No.</u>
Spell C, LLC	U.S.	1973 C 	4168486
Spell C, LLC	U.S.	CHEROKEE  CHEROKEE	373836
Spell C, LLC	U.S.	CHEROKEE	1513489
Spell C, LLC	U.S.	CHEROKEE	1644461
Spell C, LLC	U.S.	CHEROKEE	1595384
Spell C, LLC	U.S.	CHEROKEE	1639754
Spell C, LLC	U.S.	CHEROKEE  CHEROKEE	1588752
Spell C, LLC	U.S.	CHEROKEE	1582609
Spell C, LLC	U.S.	CHEROKEE	1270846
Spell C, LLC	U.S.	CHEROKEE BABY CHEROKEE BABY	2935238
Spell C, LLC	U.S.	CHEROKEE BABY  CHEROKEE BABY	2846293
Spell C, LLC	U.S.	C 	4123011
Spell C, LLC	U.S.	CC 	4123065
Spell C, LLC	U.S.		4415855