

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408337

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Discovery Communications, LLC		12/02/2016	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Seeker Media, Inc.		
<b>Street Address:</b>	2415 3rd Street		
<b>Internal Address:</b>	Suite 232		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86607670	K	
<b>Serial Number:</b>	86456782	SEEKER	
<b>Serial Number:</b>	85832822	ANIMALIST	
<b>Serial Number:</b>	87014629	SOURCEFED	
<b>Serial Number:</b>	87014634	SOURCEFED NERD	
<b>Serial Number:</b>	86623977	TODAY IN AWESOME	
<b>Serial Number:</b>	86304986	TESTTUBE	
<b>Serial Number:</b>	85832833	TESTTUBE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-857-6000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	Anthony Lupo		
<b>Address Line 1:</b>	1717 K Street N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20006-5344		
<b>NAME OF SUBMITTER:</b>	Amy Salomon		

OP \$215.00 86607670

<b>SIGNATURE:</b>	/Amy Salomon/
<b>DATE SIGNED:</b>	12/09/2016
<b>Total Attachments: 4</b> source=Discovery-Seeker Assignment#page1.tif source=Discovery-Seeker Assignment#page2.tif source=Discovery-Seeker Assignment#page3.tif source=Discovery-Seeker Assignment#page4.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Trademark Assignment**”) is entered into as of December 2, 2016 by and between Discovery Communications, LLC, a Delaware Limited Liability Company, having a place of business at One Discovery Place, Silver Spring, Maryland 20910 (“ASSIGNOR”) and Seeker Media, Inc. (f/k/a Discovery Digital Networks, Inc.), a Delaware corporation, having a place of business at 2415 3<sup>rd</sup> Street, Suite 232, San Francisco, California 94107 (“ASSIGNEE”).

WHEREAS, ASSIGNOR owns all right, title, and interest in, under, and to the trademarks listed on the attached Schedule A, including the registrations and applications therefore (hereinafter, the “Trademarks”);

WHEREAS, ASSIGNOR, ASSIGNEE and Group Nine Media, Inc. have entered into that certain Contribution Agreement, dated as of October 13, 2016, pursuant to which ASSIGNOR agreed to convey, transfer, assign and deliver to ASSIGNEE all of ASSIGNOR’s right, title and interest in, under and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all right, title and interest in, under, and to the Trademarks, including all goodwill associated therewith, any and all common law rights thereof, any and all registrations and applications relating thereto and any renewals thereof, and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. From time to time, if necessary, each of the parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request and without further cost or expense to the other party to accomplish and record this Trademark Assignment.
3. ASSIGNOR authorizes the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable country outside the United States, to record this Trademark Assignment and the ASSIGNEE as the assignee and owner of any and all of ASSIGNOR’s rights in the Trademarks.
4. This Trademark Assignment shall be binding upon the parties and their respective successors and assigns.

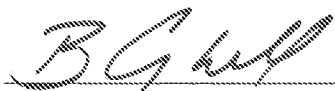
5. This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Delaware, without regard to any applicable conflicts of law rules or principles that would otherwise cause the application of laws of another jurisdiction.
6. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument. For purposes of this Trademark Assignment, signatures delivered by email in portable document format (PDF) shall be accepted and binding as original signatures for all purposes.

*[Signatures on following page]*

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first set forth above.

**ASSIGNOR:**

**Discovery Communications, LLC**

By:  \_\_\_\_\_

Name: Bruce Campbell

Title: Chief Development, Distribution and Legal Officer

**ASSIGNEE:**

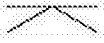
**Seeker Media, Inc.**

By:  \_\_\_\_\_

Name: Bruce Campbell

Title: Chief Development, Distribution and Legal Officer

**SCHEDULE A**

<b>Mark Name</b>	<b>Country</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>International Class(es)</b>
The SEEKER Logo 	U.S.	86/607670	04/23/2015	4900665	02/16/2016	38
SEEKER	U.S.	86/456782	11/17/2014	4805529	09/01/2015	38
ANIMALIST	U.S.	85/832,822	1/25/2013	4581012	08/05/2014	41
SOURCEFED	U.S.	87/014629	04/26/2016			38, 41
SOURCEFED NERD	U.S.	87/014634	04/26/2016			38, 41
TODAY IN AWESOME	U.S.	86/623977	05/08/2015	4870539	12/15/2015	41
TESTTUBE	U.S.	86/304986	06/10/2014	4667604	01/06/2015	38
TESTTUBE	U.S.	85/832833	01/25/2013	4614472	09/30/2014	41
SOURCEFED	European Union	015382096	04/28/2016	15382096	9/20/2016	38, 41