

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408285

| | | | |
|---|--------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Naked Princess Worldwide, LLC | | 05/20/2013 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Naked Princess Worldwide, Inc. | | |
| Street Address: | 653 N. La Cienega Blvd. | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90069 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4060398 | NAKED PRINCESS | |
| Registration Number: | 4060396 | NAKED PRINCESS | |
| Registration Number: | 4060399 | NAKED PRINCESS | |
| Registration Number: | 4088809 | NAKED PRINCESS | |
| Registration Number: | 4060397 | NAKED PRINCESS | |
| Registration Number: | 4150970 | NAKED SUGAR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8187833825 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8187833858 | | |
| Email: | art@arthuraaronson.com | | |
| Correspondent Name: | Arthur Aaronson | | |
| Address Line 1: | 16133 Ventura Blvd., Suite 675 | | |
| Address Line 4: | Encino, CALIFORNIA 91436 | | |
| NAME OF SUBMITTER: | Arthur Aaronson | | |
| SIGNATURE: | /Arthur Aaronson/ | | |
| DATE SIGNED: | 12/08/2016 | | |

OP \$165.00 4060398

Total Attachments: 2

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source=Naked Princess - Conversion to C-Corp - Certificate of Conversion AS FIL#page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "NAKED PRINCESS WORLDWIDE, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "NAKED PRINCESS WORLDWIDE, LLC" TO "NAKED PRINCESS WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MAY, A.D. 2013, AT 2:32 O'CLOCK P.M.

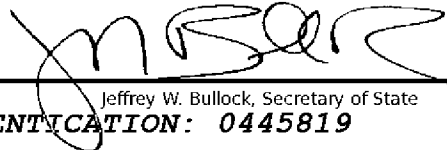
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0445819

DATE: 05-20-13

TRADEMARK
REEL: 005945 FRAME: 0198

STATE OF DELAWARE

CERTIFICATE OF CONVERSION

**FROM A DELAWARE LIMITED LIABILITY COMPANY TO A DELAWARE
CORPORATION**

PURSUANT TO SECTION 263 OF THE DELAWARE GENERAL CORPORATION LAW

1. Naked Princess Worldwide, LLC (the "Limited Liability Company") was organized in Delaware under the Delaware Limited Liability Company Act.
2. The date the Limited Liability Company first formed is September 25, 2007.
3. The name of the Limited Liability Company immediately prior to the filing of this Certificate is Naked Princess Worldwide, LLC.
4. The name of the Corporation after conversion as set forth in the Certificate of Incorporation is Naked Princess Worldwide, Inc.

IN WITNESS WHEREOF, the undersigned, being duly authorized to sign on behalf of the converting Limited Liability Company, has executed this Certificate of Conversion on May 20, 2013.

Naked Princess Worldwide, LLC,
a Delaware limited liability company

By: 

Name: Jordana Woodland Goguen

Title: Managing Member