

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aperture Group, LLC		11/16/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E*TRADE FINANCIAL CORPORATION		
<b>Street Address:</b>	1271 Avenue of the Americas, 14th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10020		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5021526		
<b>Registration Number:</b>	5026159		
<b>Serial Number:</b>	86493476	APERTURE	
<b>Serial Number:</b>	86493466	APERTURE	
<b>Serial Number:</b>	86857377	APERTURE	
<b>Serial Number:</b>	86622835	APERTURE	
<b>Serial Number:</b>	86622842	APERTURE	
<b>Serial Number:</b>	86857380	APERTURE	
<b>Serial Number:</b>	86913566	TRADESCHOOL	
<b>Serial Number:</b>	86518561	WEALTHLENS	
<b>Serial Number:</b>	86518573	WEALTHLENS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6508152601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-815-2600		
<b>Email:</b>	svtmdocketing@sheppardmullin.com		
<b>Correspondent Name:</b>	Chelseaa Bush		
<b>Address Line 1:</b>	379 Lytton Avenue		

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<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94301
<b>ATTORNEY DOCKET NUMBER:</b>	19PS-249201
<b>NAME OF SUBMITTER:</b>	Chelseaa Bush
<b>SIGNATURE:</b>	/ChelseaaBush/
<b>DATE SIGNED:</b>	12/09/2016
<b>Total Attachments: 2</b> source=US TMK ASSIGNMENT SIGNED APERTURE#page1.tif source=US TMK ASSIGNMENT SIGNED APERTURE#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

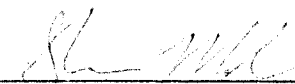
THIS TRADEMARK ASSIGNMENT ("Assignment") is made by and between Aperture Group, LLC, a Delaware limited liability company, having an address at 10 S. Riverside Plaza, Suite 500, Chicago, Illinois 60606 ("Assignor"), and E\*TRADE Financial Corporation, a Delaware corporation, having an address at 1271 Avenue of the Americas, 14<sup>th</sup> Floor, New York, New York 10020 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on the attached *Schedule A* and the associated United States trademark applications and registrations therefore (the "Assignor Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the Assignor Trademarks thereof as successor-in-interest to the business pertaining to the Assignor Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all of its right, title, and interest in and to the Assignor Trademarks, together with the goodwill of the business symbolized by the Assignor Trademarks, including the right to recover for damages and profits for past infringements of the Assignor Trademarks.



Aperture Group, LLC

By: 

Title: Chief Financial Officer

Date: November 16, 2016

**Schedule A**  
**Trademark List**

Trademark	Application Number	Application Date	Registration Number	Registration Date
	86857392	Dec. 22, 2015	5021526	Aug. 16, 2016
	86868114	Jan. 07, 2016	5026159	Aug. 23, 2016
APERTURE	86493476	Dec. 31, 2014		
APERTURE	86493466	Dec. 31, 2014		
APERTURE	86857377	Dec. 22, 2015		
aperture™	86622835	May 07, 2015		
aperture™	86622842	May 07, 2015		
aperture™	86857380	Dec. 22, 2015		
TRADESCHOOL	86913566	Feb. 19, 2016		
WEALTHLENS	86518561	Feb. 19, 2016		
WEALTHLENS	86518573	Jan. 29, 2015		