

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408500

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHILIPS ELECTRONICS NORTH AMERICA CORPORATION		12/08/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PHILIPS LIGHTING NORTH AMERICA CORPORATION		
Street Address:	200 FRANKLIN SQUARE DRIVE		
City:	SOMERSET		
State/Country:	NEW JERSEY		
Postal Code:	08873		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3585651	AIM-50	
Registration Number:	3883735	AIM 200	
Registration Number:	3809534	COOLSPOT II	
Registration Number:	3823955	GENIE	
Registration Number:	2457921	GLEAMER	
Registration Number:	2006472	GENESIS	
Registration Number:	3617835	SUPER BRIGHT SPOT	
Registration Number:	4584646	NOVA EXAM LED	
CORRESPONDENCE DATA			
Fax Number:	914-495-95		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-874-3542		
Email:	rene.j.mulders@philips.com		
Correspondent Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
NAME OF SUBMITTER:	Daniel J. Piotrowski		

CH \$215.00 3585651

SIGNATURE:	/Daniel J. Piotrowski/
DATE SIGNED:	12/12/2016
Total Attachments: 2 source=Deed of Assignment PENAC to PLNAC#page1.tif source=Deed of Assignment PENAC to PLNAC#page2.tif	

DEED OF ASSIGNMENT

This ASSIGNMENT made the 8th day of December Two Thousand Sixteen (2016)

BETWEEN

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION, a corporation organized and existing under the laws of the state of Delaware, (hereinafter "Assignor") of the one part,

and

PHILIP LIGHTING NORTH AMERICA CORPORATION, a corporation organized and existing under the laws of the state of Delaware, (hereinafter "Assignee") of the other part,

WHEREAS Assignor is the registered proprietor of Trademarks and Design Patents, which are listed in the annex (hereinafter "Intellectual Property");

WHEREAS, Assignor is desirous to acquire ownership of said Intellectual Property;

WHEREAS, the parties wish to ensure the assignment of the Intellectual Property such that Assignee may acquire the entire right, title and interest in and to said Intellectual Property;

NOW THIS DEED WITNESSES that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assign, of all right, title and interest in and to said Intellectual Property, including (a) all rights in and to causes of action and enforcement rights for such Intellectual Property to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Intellectual Property and (b) all rights to apply in any and all countries in the world for the Intellectual Property. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

EXECUTED for and on behalf of
PHILIPS ELECTRONICS NORTH AMERICA CORPORATION



Name: David Schreiber
Title: Authorized Representative

On the 8th day of December, in the year 2016, before me, the undersigned, personally appeared David Schreiber, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Babette J. Freeman
NOTARY PUBLIC

BABETTE J. FREEMAN
Notary Public, State of New York
No. 4670230
Qualified in Westchester County
Term Expires: July 18, 2018

Annex

Trademarks	Mark	Number (USPTO)
2013T50301 US	AIM-50®	3585651
2013T50303 US	AIM 200 ®	3883735
2013T50304 US	COOLSPOT II®	3809534
2013T50306 US	GENIE®	3823955
2013T50307 US	GLEAMER®	2457921
2013T50308 US	GENESIS®	2006472
2013T50310 US	SUPER BRIGHT SPOT®	3617835
2013T50314 US	NOVA EXAM LED®	4584646

Design Patents	Number
2013D00257 EU	Reg. No.:000342407-0001
2013D00258 EU	Reg. No.: 000342407-0002