

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/30/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Product Etcetera, LLC		12/08/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jordan Stark		
Street Address:	6634 Estrella Avenue		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4643952	W	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858 495 1429		
Email:	cfenton@cirlaw.com		
Correspondent Name:	Christian Fenton		
Address Line 1:	8665 Gibbs Drive		
Address Line 2:	Suite 150		
Address Line 4:	San Diego, CALIFORNIA 92123		
NAME OF SUBMITTER:	Christian Fenton		
SIGNATURE:	/Christian Fenton/		
DATE SIGNED:	12/09/2016		
Total Attachments: 1			
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OP \$40.00 4643952

TRADEMARK ASSIGNMENT

(Nunc Pro Tunc)

WHEREAS, PRODUCT ETCETERA, LLC, a California Limited Liability Company, with a principal place of business at 711 8th Avenue, Suite A, San Diego, California 92101 ("Assignor"), has adopted and rightfully owns all rights to the word mark "Westside Love" as well as a design mark consisting of a human hand with outstretched fingers, excepting the thumb, and where the middle and ring fingers cross in order to create the appearance of the letter W as well as of a heart (the "Design Mark", a representative example of which is attached hereto as Exhibit "A") in connection with the following goods and/or services: Clothing; Hats and Shirts; and

WHEREAS, Assignor owns a federal registration for the Design Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 4,643,952 registered on November 25, 2014 (the "Registration"); and

WHEREAS, JORDAN STARK, an individual, with an address at 6634 Estrella Avenue, San Diego, California 92101 ("Assignee"), desires to acquire the above-referenced marks and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the word mark Westside Love, the Design Mark, and the Registration, together with the goodwill of the business symbolized by those marks, and the application and registration thereof, presently and nunc pro tunc effective as of December 30, 2015.

PRODUCT ETCETERA, LLC (Assignor)

By: 
Jordan Stark
its: Member

and: 
Antonio Rafael Martinez, Jr..
its: Member

Dated: 11 / 11 / 2016

Dated: 12 / 8 / 16