

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408586

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Athletico, Ltd.		08/03/2016	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Athletico Management, LLC		
<b>Street Address:</b>	625 Enterprise Drive		
<b>City:</b>	Oak Brook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60523		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87126525	ATHLETICO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122241202		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3122241238		
<b>Email:</b>	tkatz@foxswibel.com		
<b>Correspondent Name:</b>	Tracy Katz Muhl, Esq.		
<b>Address Line 1:</b>	200 W. Madison St., Ste. 3000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Tracy Katz Muhl		
<b>SIGNATURE:</b>	/Tracy Katz Muhl/		
<b>DATE SIGNED:</b>	12/12/2016		
<b>Total Attachments: 1</b>			
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OP \$40.00 87126525

**TRADEMARK ASSIGNMENT**

WHEREAS, Athletico, Ltd., an Illinois corporation ("Assignor"), applied for the following U.S. Trademark:

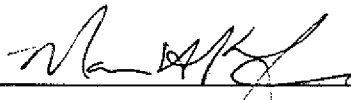
Mark	U.S. Ser. No.	Filing Date
ATHLETICO	87,126,525	August 3, 2016

WHEREAS Athletico Management, LLC, a Delaware limited liability company having an address at 625 Enterprise Drive, Oak Brook, Illinois 60523 ("Assignee") wishes to acquire the entire right, title and interest in and to the said registrations, and the goodwill of the business symbolized thereby,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer, convey and assign unto Assignee all right title, and interest in and to the registered marks, together with the goodwill of the business symbolized by the marks, along with all past, present and future claims for infringement of the said marks.

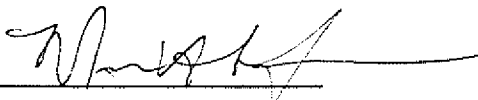
ASSIGNOR:

Athletico, Ltd.

  
\_\_\_\_\_  
Its President

ASSIGNEE:

Athletico Management, LLC

By   
\_\_\_\_\_  
Its CEO

Effective Date: August 3, 2016