

12/23/2016

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version: v1.1  
Stylesheet Version: v1.2

ETAS ID: TM409530

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE OF SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Antares Capital LP (as Successor to General Electric Capital Corporation)		12/19/2016	Limited Partnership: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Electronic Imaging Services, Inc.		
<b>Street Address:</b>	2800 Cantrell Road		
<b>City:</b>	Little Rock		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72202		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3797024	KAMELEON	
Registration Number:	3796548	PEGASSIST	
Registration Number:	3796547	PEGASSIST	
Registration Number:	3718017	MAXIMIZE THE SHELFEDGE	
Registration Number:	3723497	KAMELEON	
Registration Number:	3723496	KAMELEON	
Registration Number:	3804257	HEALTHY AISLES	
Registration Number:	3804256	HEALTHY AISLES	
Registration Number:	3391355	EASY TO EAT WELL	
Registration Number:	1608281	PRINTPERFECT	
Serial Number:	85447995	AISLEWISE	
Serial Number:	85447974	AISLEWISE	
Serial Number:	85447955	AISLEWISE	
Serial Number:	85447936	AISLEWISE	
Serial Number:	85447919	AISLEWISE	
Registration Number:	3928553	ADSIGNS	
Registration Number:	4599030	BANNERSTRIPS	
Registration Number:	4599029	BANNERSTRIPS	

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Property Type	Number	Word Mark
Registration Number:	4594589	BANNERSTRIPS
Registration Number:	4486557	BANNERSTRIPS
Registration Number:	4467402	VITAAISLES
Registration Number:	4467401	VITAAISLES
Registration Number:	4467400	VITAAISLES
Registration Number:	4106885	ISMINSIGHTS
Registration Number:	3842527	MAXIMIZE THE SHELFEDGE
Registration Number:	3929115	ISMADS
Registration Number:	3846045	SHELFSTRIPS
Registration Number:	3846044	SHELFSTRIPS
Registration Number:	3846043	SHELFSTRIPS
Registration Number:	3887126	PEGASSIST
Registration Number:	3880462	PEGASSIST
Registration Number:	3929116	ISMADS
Registration Number:	3808055	PEGASSIST
Registration Number:	3797023	HEALTHY AISLES
Registration Number:	3796549	PEGASSIST
Registration Number:	3797022	HEALTHY AISLES
Registration Number:	3808056	PEGASSIST
Registration Number:	3808057	PEGASSIST
Registration Number:	3797025	KAMELEON

**CORRESPONDENCE DATA**

Fax Number: 2024083141

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2024083141

Email: jean.paterson@cscglobal.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue, NW

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 43048530

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 12/20/2016

**Total Attachments: 5**

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## **TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 19, 2016, by ANTARES CAPITAL LP (as successor to General Electric Capital Corporation), as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

### **W I T N E S S E T H:**

WHEREAS, Electronic Imaging Services, Inc., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of December 27, 2012 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on **Schedule 1** hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 28, 2012, at Reel 4931, Frame 0001 and the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on October 2, 2014, at Reel 5373, Frame 0612 (and assigned to Secured Party on September 3, 2015, at Reel 5616, Frame 0333);

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those referred to on **Schedule 1** hereto; provided, however, that no Lien on and security interest was granted on any "intent to use" Trademark applications for which a statement of use has not been filed and accepted by the United States Patent and Trademark Office; provided, further, that upon such filing and acceptance by the United States Patent and Trademark Office, such "intent to use" Trademark applications shall be included in the Trademark Collateral and be automatically subject to the Lien and security interest released, terminated, cancelled and discharged hereunder;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

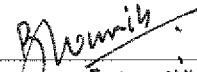
2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**ANTARES CAPITAL LP**

By:   
Name: Broumie Lucadia  
Title: Duly Authorized Signatory

Trademark Release and Reassignment

**TRADEMARK**  
**REEL: 005945 FRAME: 0831**

## **SCHEDULE 1**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No. Filing Date</b>	<b>Reg. No. Reg. Date</b>
1.	Electronic Imaging Services, Inc.	ADSIGNS	85086888 07/16/2010	3928553 03/08/2011
2.	Electronic Imaging Services, Inc.	BANNERSTRIPS	85863462 02/28/2013	4599030 09/02/2014
3.	Electronic Imaging Services, Inc.	BANNERSTRIPS	85863429 02/28/2013	4599029 09/02/2014
4.	Electronic Imaging Services, Inc.	BANNERSTRIPS	85863401 02/28/2013	4594589 08/26/2014
5.	Electronic Imaging Services, Inc.	BANNERSTRIPS	85863343 02/28/2013	4486557 02/18/2014
6.	Electronic Imaging Services, Inc.	VITAAISLES	85723407 09/07/2012	4467402 01/14/2014
7.	Electronic Imaging Services, Inc.	VITAAISLES	85723369 09/07/2012	4467401 01/14/2014
8.	Electronic Imaging Services, Inc.	VITAAISLES	85723347 09/07/2012	4467400 01/14/2014
9.	Electronic Imaging Services, Inc.	ISMINSIGHTS	85313618 05/05/2011	4106885 02/28/2012
10.	Electronic Imaging Services, Inc.	MAXIMIZE THE SHELFEDGE	77710397 04/09/2009	3842527 08/31/2010
11.	Electronic Imaging Services, Inc.	ISMADS	77699685 03/26/2009	3929115 03/08/2011
12.	Electronic Imaging Services, Inc.	SHELFSTRIPS	77699916 03/26/2009	3846045 09/07/2010
13.	Electronic Imaging Services, Inc.	SHELFSTRIPS	77699876 03/26/2009	3846044 09/07/2010
14.	Electronic Imaging Services, Inc.	SHELFSTRIPS	77699865 03/26/2009	3846043 09/07/2010
15.	Electronic Imaging Services, Inc.	PEGASSIST	77695179 03/19/2009	3887126 12/07/2010
16.	Electronic Imaging Services, Inc.	PEGASSIST	77551918 08/20/2008	3880462 11/23/2010
17.	Electronic Imaging Services, Inc.	ISMADS	77699700 03/26/2009	3929116 03/08/2011
18.	Electronic Imaging Services, Inc.	PEGASSIST	77695197 03/19/2009	3808055 06/22/2010
19.	Electronic Imaging Services, Inc.	HEALTHAISLES	77682142 03/03/2009	3797023 06/01/2010
20.	Electronic Imaging Services, Inc.	PEGASSIST	77551940 08/20/2008	3796549 06/01/2010
21.	Electronic Imaging Services, Inc.	HEALTHAISLES	77682123 03/03/2009	3797022 06/01/2010
22.	Electronic Imaging Services, Inc.	PEGASSIST	77695227 03/19/2009	3808056 06/22/2010
23.	Electronic Imaging Services, Inc.	PEGASSIST	77695249 03/19/2009	3808057 06/22/2010
24.	Electronic Imaging Services, Inc.	KAMELEON	77682180 03/03/2009	3797025 06/01/2010

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No. Filing Date</b>	<b>Reg. No. Reg. Date</b>
25.	Electronic Imaging Services, Inc.	KAMELEON	77682162 03/03/2009	3797024 06/01/2010
26.	Electronic Imaging Services, Inc.	PEGASSIST	77551869 08/20/2008	3796548 06/01/2010
27.	Electronic Imaging Services, Inc.	PEGASSIST	77551846 08/20/2008	3796547 06/01/2010
28.	Electronic Imaging Services, Inc.	MAXIMIZE THE SHELFEDGE	77710385 04/09/2009	3718017 12/01/2009
29.	Electronic Imaging Services, Inc.	KAMELEON	77585322 10/03/2008	3723497 12/08/2009
30.	Electronic Imaging Services, Inc.	KAMELEON	77585301 10/03/2008	3723496 12/08/2009
31.	Electronic Imaging Services, Inc.	HEALTHY AISLES	77682105 03/03/2009	3804257 06/15/2010
32.	Electronic Imaging Services, Inc.	HEALTHY AISLES	77682091 03/03/2009	3804256 06/15/2010
33.	Electronic Imaging Services, Inc.	EASY TO EAT WELL	77216560 06/27/2007	3391355 03/04/2008
34.	Electronic Imaging Services, Inc.	PRINTPERFECT	73812807 07/17/1989	1608281 07/31/1990
35.	Electronic Imaging Services, Inc.	AISLEWISE	85447995 10/14/2011	
36.	Electronic Imaging Services, Inc.	AISLEWISE	85447974 10/14/2011	
37.	Electronic Imaging Services, Inc.	AISLEWISE	85447955 10/14/2011	
38.	Electronic Imaging Services, Inc.	AISLEWISE	85447936 10/14/2011	
39.	Electronic Imaging Services, Inc.	AISLEWISE	85447919 10/14/2011	