

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM409524

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Antares Capital LP (as Successor to General Electric Capital Corporation)		12/19/2016	Limited Partnership: UNITED STATES

RECEIVING PARTY DATA

Name:	Vestcom International, Inc.
Street Address:	2800 Cantrell Road
Internal Address:	Suite 400
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72202
Entity Type:	Corporation: ARKANSAS Delaware

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3832436	HEALTHY AISLES
Registration Number:	3674428	HEALTHY AISLES
Registration Number:	3670426	SHELFCAST
Registration Number:	3768669	VESTCOM
Registration Number:	3917522	VESTCOM
Registration Number:	3857492	VESTCOM
Registration Number:	3944817	VESTCOM
Registration Number:	3768667	VESTCOM
Registration Number:	3772751	V VESTCOM
Registration Number:	3917523	VESTCOM
Registration Number:	3641953	V VESTCOM
Registration Number:	2212352	
Registration Number:	2229989	VESTCOM

CORRESPONDENCE DATA

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

CH \$340.00 3832436

Phone:	2024083141
Email:	jean.paterson@cscglobal.com
Correspondent Name:	Corporation Service Company
Address Line 1:	1090 Vermont Avenue, NW
Address Line 4:	Washington, D.C. 20005
ATTORNEY DOCKET NUMBER:	430485-20
NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	12/20/2016
Total Attachments: 4 source=12-20-16 Antares-Vestcom 1-TM#page1.tif source=12-20-16 Antares-Vestcom 1-TM#page2.tif source=12-20-16 Antares-Vestcom 1-TM#page3.tif source=12-20-16 Antares-Vestcom 1-TM#page4.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 19, 2016, by ANTARES CAPITAL LP (as successor to General Electric Capital Corporation), as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

WITNESSETH:

WHEREAS, Vestcom International, Inc., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of December 27, 2012 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on **Schedule 1** hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on January 24, 2013, at Reel 4948, Frame 0410 (and assigned to Secured Party on September 3, 2015, at Reel 5616, Frame 0219);

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those referred to on **Schedule 1** hereto; provided, however, that no Lien on and security interest was granted on any "intent to use" Trademark applications for which a statement of use has not been filed and accepted by the United States Patent and Trademark Office; provided, further, that upon such filing and acceptance by the United States Patent and Trademark Office, such "intent to use" Trademark applications shall be included in the Trademark Collateral and be automatically subject to the Lien and security interest released, terminated, cancelled and discharged hereunder;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

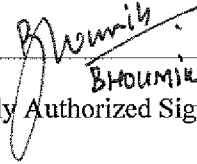
2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

ANTARES CAPITAL LP

By: 
Name: BHOUMIK LUCADIA
Title: Duly Authorized Signatory

SCHEDULE 1

	Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
1.	Vestcom International, Inc.	HEALTHY AISLES	77472684 05/13/2008	3832436 08/10/2010
2.	Vestcom International, Inc.	HEALTHY AISLES	77977447 05/13/2008	3674428 08/25/2009
3.	Vestcom International, Inc.	SHELFCAST	77456710 04/24/2008	3670426 08/18/2009
4.	Vestcom International, Inc.	VESTCOM	77610767 11/10/2008	3768669 03/30/2010
5.	Vestcom International, Inc.	VESTCOM	77610755 11/10/2008	3917522 02/08/2011
6.	Vestcom International, Inc.	VESTCOM	77610817 11/10/2008	3857492 10/05/2010
7.	Vestcom International, Inc.	VESTCOM	77610828 11/10/2008	3944817 04/12/2011
8.	Vestcom International, Inc.	VESTCOM	77610734 11/10/2008	3768667 03/30/2010
9.	Vestcom International, Inc.	VESTCOM	77610714 11/10/2008	3772751 04/06/2010
10.	Vestcom International, Inc.	VESTCOM	77610793 11/10/2008	3917523 02/08/2011
11.	Vestcom International, Inc.	V VESTCOM	77445932 04/11/2008	3641953 06/23/2009
12.	Vestcom International, Inc.	DESIGN ONLY	75282159 04/28/1997	2212352 12/22/1998
13.	Vestcom International, Inc.	VESTCOM	75282157 04/28/1997	2229989 03/09/1999