

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/06/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advice Company		12/06/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	AdviceCo Ventures Company		
Street Address:	PO Box 1739		
City:	Sausalito		
State/Country:	CALIFORNIA		
Postal Code:	94966		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2161106	EXPERT PAGES	
Registration Number:	3190404	EXPERT PAGES	
CORRESPONDENCE DATA			
Fax Number:	8886497733		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2156581890		
Email:	llondon@belleskatz.com		
Correspondent Name:	Lisa Peller London		
Address Line 1:	721 Dresher Road, Suite 1100		
Address Line 4:	Horsham, PENNSYLVANIA 19044		
NAME OF SUBMITTER:	Lisa Peller London		
SIGNATURE:	/Lisa Peller London/		
DATE SIGNED:	12/12/2016		
Total Attachments: 1			
source=TM assignment to AdviceCo Ventures Co_12-06-2016#page1.tif			

OP \$65.00 2161106

NUNC PRO TUNC ASSIGNMENT

Whereas Advice Company, a California corporation located at P.O. Box 1739 Sausalito, California 94966-1739, adopted and used the following trademarks, which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>
EXPERT PAGES	Reg. No. 2161106
EXPERT PAGES	Reg. No. 3190404

Whereas AdviceCo Ventures Company, a Delaware corporation located at P.O. Box 1739 Sausalito, California 94966-1739 acquired the marks referenced above, and registrations thereof and the business associated therewith, and continues to use the Marks in commerce;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Advice Company Corporation does hereby assign unto AdviceCo Ventures Company, all right, title and interest in and to the Marks listed above, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations thereof.

Signed this 6th day of December 2016

By: [Signature]

Name: GERRY A. GOLDSHOLLE

Title: FOUNDER & CEO