

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/12/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Death and Taxes Media, LLC		12/12/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	SpinMedia Group, Inc.		
Street Address:	276 5th Avenue, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4422565	DEATHANDTAXES	
Registration Number:	3482233	DEATH + TAXES	
Serial Number:	85035110	DEATH AND TAXES	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Connie Ellerbach		
Address Line 1:	801 California Street		
Address Line 2:	SILICON VALLEY CENTER		
Address Line 4:	Mountain View, CALIFORNIA 94041		
NAME OF SUBMITTER:	Connie Ellerbach		
SIGNATURE:	/cle1087/		
DATE SIGNED:	12/12/2016		
Total Attachments: 2			
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CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("*Assignment*") is entered into by and between Death and Taxes Media, LLC, a New York Limited Liability Company company ("Death and Taxes") and SpinMedia Group, Inc. a Delaware corporation ("SMG").

WHEREAS, pursuant to a prior Asset Purchase Agreement effective June 30, 2014 by and among Stephen Blackwell and Alex Moore (together, the "Principals"), Isaac Lekach, Death and Taxes, and SMG (the "Asset Purchase Agreement"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Marks (as defined below), were assigned previously to Death and Taxes.

NOW, THEREFORE, Death and Taxes and SMG agree as follows and confirm that:

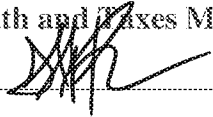
"**Marks**" means all of Death and Taxes' trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Death and Taxes' trademark registrations and applications and any and all of Death and Taxes' common law rights in the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto.

Death and Taxes has assigned and transferred, and SMG has received and accepted, all of Death and Taxes' rights, title and interest throughout the world in and to the Marks and all the rights, claims and privileges pertaining to the Marks, including without limitation: the registrations and applications pertaining thereto, together with all of the goodwill of the business associated with and symbolized by the Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Death and Taxes in all matters related thereto.

Death and Taxes hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the relevant officials of foreign countries to implement this Assignment.

IN WITNESS WHEREOF, Death and Taxes Media and SMG have caused this Assignment to be made as of the effective date of the Asset Purchase Agreement referenced above.

Death and Taxes Media, LLC

By: 

Name: Stephen Blackwell

Title: Chief Executive Officer

Date: 12/12/2016

Address: 276 5th Avenue, Suite 711

New York, NY 10001

SpinMedia Group, Inc.

By: 

Name: Connie Hsiung

Title: VP, Finance / Secretary

Date: 12/12/2016

Address: 276 5th Ave., Suite 711

New York, NY 10001

SCHEDULE 1
TO TRADEMARKS ASSIGNMENT

Country	Trademark	Application No.	Registration No.
US	DEATHANDTAXES	85541462	4422565
US	DEATH + TAXES	78772411	3482233
US	DEATH AND TAXES	85035110	--