

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409832

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>RESUBMIT DOCUMENT ID:</b>	900386225
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
iAssessment, LLC		06/29/2016	Limited Liability Company: UTAH

## RECEIVING PARTY DATA

<b>Name:</b>	Performance Matters LLC
<b>Street Address:</b>	8180 South 700 East, Suite 250
<b>City:</b>	Sandy
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84070
<b>Entity Type:</b>	Limited Liability Company: UTAH

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
<b>Registration Number:</b>	4648158	UNIFY TOGETHER WE CREATE
<b>Registration Number:</b>	4631426	P
<b>Registration Number:</b>	4064953	FORMATIVE ACTION SYSTEM FOR TEACHER EFFE
<b>Registration Number:</b>	4075998	FASTE
<b>Registration Number:</b>	3045031	PERFORMANCE MATTERS
<b>Registration Number:</b>	5049423	TRUENORTHLOGIC
<b>Registration Number:</b>	4183110	TRUENORTHLOGIC

## CORRESPONDENCE DATA

Fax Number: 6178327000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-832-1000

Email: ustrademark@foleyhoag.com

Correspondent Name: Nicole Kinsley, Esq.

Address Line 1: Foley Hoag LLP, 155 Seaport Boulevard

Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER: 33436.01001

<b>NAME OF SUBMITTER:</b>	Nicole Kinsley
<b>SIGNATURE:</b>	/Nicole Kinsley/
<b>DATE SIGNED:</b>	12/21/2016
<b>Total Attachments: 0</b>	

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