

900387667 12/20/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.212/20/2016
900387667

ETAS ID: TM409650

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
US Bank National Association		12/06/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Causeforce, LLC		
Street Address:	7080 Hollywood Blvd., 4th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	Corporation: DELAWARE Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	85871471		
Serial Number:	85468540	CONCRETE HERO	
Serial Number:	85468554	URBAN ACE	
Serial Number:	85121204	WEEKEND TO END WOMEN'S CANCERS	
Serial Number:	77664456		
Serial Number:	77562615	THE RIDE TO CONQUER CANCER	
Serial Number:	77428621	K KIDS	
Serial Number:	78624761	THE UNDERWEAR AFFAIR	
Serial Number:	78625097	THE UNDERWEAR AFFAIR	
Serial Number:	78376970	CAUSEFORCE	
Serial Number:	76519075	CAUSEFORCE	
Serial Number:	76519076	THE WEEKEND TO END BREAST CANCER	
CORRESPONDENCE DATA			
Fax Number:	3103177240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102847416		
Email:	cmendez@irell.com		
Correspondent Name:	Irell & Manella LLP/ Claudia Mendez		

OP \$315.00 85871471

Address Line 1: 1800 Avenue of the Stars, Suite 900
Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER: Claudia Mendez

SIGNATURE: /s/Claudia Mendez

DATE SIGNED: 12/20/2016

Total Attachments: 3

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DISCHARGE OF SECURITY INTEREST
(Trademarks)

Dated: December 6, 2016

WHEREAS, CAUSEFORCE, LLC, a Delaware limited liability company (the “Grantor”), granted a security interest to U.S. BANK NATIONAL ASSOCIATION, a national banking association (the “Grantee”), as administrative agent, in the United States trademarks listed in Exhibit A attached hereto and in the other collateral (collectively, the “Collateral”) pursuant to that certain Pledge and Security Agreement and Irrevocable Proxy dated as of August 15, 2013 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”);

WHEREAS, a Confirmatory Grant of Security Interest in Trademarks (the “Confirmatory Grant”) given by the Grantor in favor of the Grantee with respect to the marks listed in Exhibit A was entered into on August 15, 2013, and was recorded in the records of the United States Patent and Trademark Office (the “USPTO”) on August 20, 2013, and such recordation is located on Reel 5094 at Frame 0521 of the USPTO; and

WHEREAS, the Grantee desires to release the marks listed in Exhibit A from the Confirmatory Grant.

NOW THEREFORE, to all who it may concern be it known that for and in consideration of the payment to the Grantee with respect to the indebtedness described in the Security Agreement, the Grantee hereby (a) releases and discharges all the security interests granted by the Confirmatory Grant, being the security interests granted in respect of the trademarks and all other Collateral, and (b) acknowledges, confirms and agrees that the Confirmatory Grant is discharged, released and terminated and of no further force or effect.

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GRANTEE:

U.S. BANK NATIONAL ASSOCIATION,
as Administrative Agent

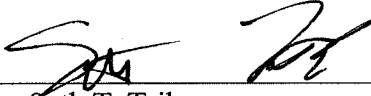

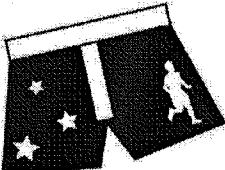




By: 
Name: Seth T. Tribon
Title: Vice President

EXHIBIT A

Mark	App. No. / App. Date	Reg. No. / Reg. Date
	85/871,471 08-MAR-2013	N/A N/A
CONCRETE HERO	85/468,540 09-NOV-2011	4,203,721 04-SEP-2012
URBAN ACE	85/468,554* 09-NOV-2011	N/A N/A
WEEKEND TO END WOMEN'S CANCERS	85/121,204 01-SEP-2010	3,957,338 10-MAY-2011
	77/664,456 05-FEB-2009	3,675,930 01-SEP-2009
THE RIDE TO CONQUER CANCER	77/562,615 04-SEP-2008	3,628,685 26-MAY-2009
	77/428,621 21-MAR-2008	N/A N/A
THE UNDERWEAR AFFAIR	78/624,761 06-MAY-2005	3,506,440 23-SEP-2008
	78/625,097 06-MAY-2005	3,514,081 07-OCT-2008
CAUSEFORCE	78/376,970 02-MAR-2004	2,934,972 22-MAR-2005
	76/519,075 16-MAY-2003	2,892,770 12-OCT-2004
	76/519,076 16-MAY-2003	2,882,732 07-SEP-2004