

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409082

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Offbeat IP, LLC		12/15/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mendocino Wine Group, LLC		
<b>Street Address:</b>	501 Parducci Road		
<b>City:</b>	Ukiah		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95482		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4561574		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152498333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4152732647		
<b>Email:</b>	lholland@ksrh.com		
<b>Correspondent Name:</b>	Lori Holland		
<b>Address Line 1:</b>	555 Montgomery Street		
<b>Address Line 2:</b>	17th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Lori Holland		
<b>SIGNATURE:</b>	/Lori Holland/		
<b>DATE SIGNED:</b>	12/15/2016		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATION

WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 ("Assignor") owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Design mark	4,561,574	July 1, 2014

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 ("Assignee") is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: 12/15/2016

By: [Signature]  
Name: Michael Kenton  
Title: CEO