

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408908

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/01/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aspen Marketing Services, Inc.		12/14/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Epsilon Data Management, LLC		
<b>Street Address:</b>	7500 Dallas Parkway, Suite 700		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2246334	AUTOPROVAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7137220120		
<b>Email:</b>	trademarks@fleckman.com		
<b>Correspondent Name:</b>	John Cain, Fleckman & McGlynn, PLLC		
<b>Address Line 1:</b>	8945 Long Point Road, Suite 120		
<b>Address Line 4:</b>	Houston, TEXAS 77055		
<b>NAME OF SUBMITTER:</b>	John C. Cain		
<b>SIGNATURE:</b>	/John C. Cain/		
<b>DATE SIGNED:</b>	12/14/2016		
<b>Total Attachments: 2</b>			
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**NUNC PRO TUNC ASSIGNMENT OF  
UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, **Aspen Marketing Services, Inc.**, a Delaware Corporation with an address of 1240 North Avenue West, Chicago, Illinois 60185 (hereinafter referred to as "Assignor"), owns the common law trademark set forth below, which is the subject of a trademark registration in the United States Patent and Trademark Office as set forth below (hereinafter referred to as the "Trademark"):

<u>Registration No.</u>	<u>Trademark</u>	<u>Registration Date</u>
2,246,334	<b>AUTOPROVAL &amp; Design</b>	May 18, 1999

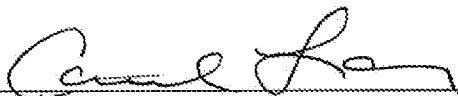
WHEREAS, **Epsilon Data Management, LLC**, a Delaware limited liability company with an address of 7500 Dallas Parkway, Suite 700 Plano Texas 75024 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the registration thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademark pertains; and

WHEREAS, it is desired that the assignment of the Trademark Registration listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or

infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth above, nunc pro tunc effective **June 1, 2011**, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

**Aspen Marketing Services, Inc.**

By:   
Name: Cathy Lang  
Title: VICE PRESIDENT