TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM409853

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the State of Incorporation for the conveying party, Sassy, Inc. to indicate an Illinois Corporation previously recorded on Reel 005353 Frame 0432. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.

CONVEYING PARTY DATA

Name	Name Formerly		Entity Type	
Sassy, Inc.		08/15/2014	Corporation: ILLINOIS	

RECEIVING PARTY DATA

Name:	Sassy 14, LLC
Street Address:	717 Tremont Street
City:	North Dighton
State/Country:	MASSACHUSETTS
Postal Code:	02764
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3787472	SASSY SEAT
Serial Number:	86189833	SUPERDUPER SAURUSES
Registration Number:	4060848	GROW UP CUP
Registration Number:	4206294	
Registration Number:	4206293	SASSY
Registration Number:	4543999	NON-STERS
Registration Number:	2183971	CIRCUS
Registration Number:	2159097	POGO
Registration Number:	2296588	SASSY
Registration Number:	2752658	SASSY
Registration Number:	3006201	SASSY

CORRESPONDENCE DATA

Fax Number: 6167423999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6167423921

mstover@btlaw.com Email:

> **TRADEMARK** REEL: 005949 FRAME: 0751

900388980

Correspondent Name: Monica J. Stover

Address Line 1: 171 Monroe Avenue N.W.

Address Line 2: Suite 1000

Address Line 4: Grand Rapids, MICHIGAN 49503

NAME OF SUBMITTER:	Monica J. Stover
SIGNATURE:	/Monica J. Stover/
DATE SIGNED:	12/21/2016

Total Attachments: 11

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM315471

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sassy, Inc.		08/15/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sassy 14, LLC
Street Address:	717 Tremont Street
City:	North Dighton
State/Country:	MASSACHUSETTS
Postal Code:	02764
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Serial Number:	86189834	SUPERDUPER SAURUSES	
Serial Number:	86189833	SUPERDUPER SAURUSES	
Serial Number:	86189830	STRETCH-A-SAURUS	
Serial Number:	86189826	STOMP-A-SAURUS	
Serial Number:	86189825	SLAMMING SAM-A-SAURUS	
Serial Number:	86189823	SHAKE-A-SAURUS	
Serial Number:	86189822	PEEK-A-DACTYL	
Serial Number:	86189820	BABBLE-A-SAURUS	
Serial Number:	86010616	SASSY	
Registration Number:	4060848	GROW UP CUP	
Registration Number:	4206294		
Registration Number:	4206293	SASSY	
Registration Number:	4543999	NON-STERS	
Registration Number:	2183971	CIRCUS	
Registration Number:	1187712	INFA-TRAINER	
Registration Number:	2159097	POGO	
Registration Number:	3787472	SASSY SEAT	
Registration Number:	2296588	SASSY	
Registration Number:	2752658	SASSY	
Registration Number:	3006201	SASSY	
		- IV (BEM) (IV)	

900299716 REEL: 0059**5**9 FRAME: 0**4**52

CORRESPONDENCE DATA

Fax Number: 9734250161

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-425-8748

Email: jwhitteaker@mdmc-law.com

Correspondent Name: John F. Whitteaker

Address Line 1: 1300 Mount Kemble Avenue

Address Line 4: Morristown, NEW JERSEY 07962

ATTORNEY DOCKET NUMBER:	A1148-1001
NAME OF SUBMITTER:	John F. Whitteaker
SIGNATURE:	/John F. Whitteaker/
DATE SIGNED:	08/28/2014

Total Attachments: 8

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ASSIGNMENT OF INTELLECTUAL PROPERTY

For \$10.00 and other good and valuable consideration, the receipt and adequacy of which are

hereby acknowledged, SASSY, INC., having an address at 2305 Breton Industrial Park Drive,

SE, Kentwood Michigan, 49508 (hereinafter "Assignor"), HEREBY GRANTS, ASSIGNS AND

QUITCLAIMS TO SASSY 14, LLC having an address at 717 Tremont Street, North Dighton,

Massachusetts 02764 (hereinafter "Assignee"), all right, title and interest whatsoever, throughout

the world, in and under the copyright, trademarks, service marks, patents (including registrations,

licenses, and applications pertaining thereto), and all other intellectual property set forth on

Schedule 1 hereto, including the right to sue for past infringement;

TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS

OR EXTENSIONS THEREOF;

IN WITNESS THEREOF, the Assignor and Assignee have executed this Assignment as of

August [5, 2014.

Assignor:

SASSY, INC.

Names Clara B. Lakuka

Title: Chief Restructuring Officer

Assignee:

SASSY 14, LLC

By: _

Name: Dean F. Robinson

Title: President

COUNTY OF BERGEN:
GLENN R. LANGBERG, being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.
Sworn and subscribed to before me this 15 Th day of August 2014.
LENORE H. SCHUPAK NOTARY PUBLIC OF NEW JERSEY My Commission Expires 12/20/2018 Notary Public
STATE OF :
, being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.
Sworn and subscribed to before me this day of August 2014,
Notary Public

STATE OF NEW JERSEY :

ASSIGNMENT OF INTELLECTUAL PROPERTY

For \$10.00 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, SASSY, INC., having an address at 2305 Breton Industrial Park Drive, SE, Kentwood Michigan, 49508 (hereinafter "Assignor"), HEREBY GRANTS, ASSIGNS AND QUITCLAIMS TO SASSY 14, LLC having an address at 717 Tremont Street, North Dighton, Massachusetts 02764 (hereinafter "Assignee"), all right, title and interest whatsoever, throughout the world, in and under the copyright, trademarks, service marks, patents (including registrations, licenses, and applications pertaining thereto), and all other intellectual property set forth on Schedule 1 hereto, including the right to sue for past infringement;

TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS OR EXTENSIONS THEREOF;

IN WITNESS THEREOF, the Assignor and Assignee have executed this Assignment as of August 15 2014.

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r			75 .

SASSY, INC.

Ву:
Name: Glenn R. Langberg
Title: Chief Restructuring Officer

Assignee:

Du David

Name: Dean F. Robinson

Title: President

SASSY 14. LLC

STATE OF NEW JERSEY	:
COUNTY OF	: \$\$. :
person whose name is signed	being duly sworn, deposes and says on oath that he/she is the to the foregoing instrument, that he/she has read the foregoing attents thereof, and that the foregoing instrument is true and correct ion and belief.
Sworn and subscribed to befo this day of August 20	
Notary Public	
STATE OF P!A	ss. Towaton
berson whose name is signed t	being duly sworn, deposes and says on oath that he/she is the o the foregoing instrument, that he/she has read the foregoing tents thereof, and that the foregoing instrument is true and correct on and belief.
Sworn and subscribed to before this 1500 day of August 201	TERESA ROCHA Notary Public Commonwealth of Massachusetts My Commission Expert May 21, 2021
Notary Public Tereson Roche-	

SCHEDULE 1 To Assignment of Intellectual Property

COPYRIGHTS

Name or Description of Item	Application / Registration Number	Date	Status
Go Go			
Charm			
Collection	VAu001063982	5/4/2011	Owned
Design			
Collection	VAu1-082-437	10/25/2011	Owned
Thoroughly			
Modern Mom	TX0000087778	7/21/1978	Owned
Thoroughly			
Modern Mom	PA0000038768	6/28/1978	Owned

TRADEMARKS

Name or Description of	Application / Registration			
Item	Number	Jurisdiction	Date	Status
Grow Up Cup	Reg. No. 4060848	USA	4/16/2010	Registered Nov. 22, 2011
Ladybug Design	Reg. No. 4,206,294	USA	8/19/2009	Registered Sept. 11,2012
Sassy And Ladybug Design	Reg. No. 4,206,293	USA	8/19/2009	Registered Sept. 11, 2012
Non-Sters	Reg. No. 4,543,999	USA	5/2/2012	Registered June 3, 2014
Circus	Reg. No. 2183971	USA	7/23/1997	Registered August 25, 1998
Infa-Trainer	Reg. No. 1187712	USA	3/20/1981	Abandoned
Pogo	Reg. No. 2159097	USA	7/23/1997	Registered May 19, 1998
Sassy Seat	Reg. No. 3787472	USA	10/29/2009	Registered May 11, 2010
Sassy	Reg. No. 2296588	USA	8/21/1997	Registered November 20, 1999
Sassy	Reg. No. 2752658	USA	10/23/2002	Registered August 19, 2003
Sassy	Reg. No. 3006201	USA	10/23/2002	Registered October 11, 2005

Name or	Application /			
Description of	Registration			
Item	Number	Jurisdiction	Date	Status
Superduper				DIALLIS
Sauruses	App. No. 86/189834	USA	2/10/2014	Pending (ITU)
Superduper	App. No.			1 01101118 (110)
Sauruses	86/189833	USA	2/11/2014	Pending (ITU)
Stretch-A-		***************************************		
Saurus	App. No. 86/189830	USA	2/12/2014	Pending (ITU)
Stomp-A-		The state of the s		
Saurus	App. No. 86/189826	USA	2/13/2014	Pending (ITU)
Slamming				1
Sam-A-Saurus	App. No. 86/189825	USA	2/14/2014	Pending (ITU)
Shake-A-			<u> </u>	2
Saurus	App. No. 86/189823	USA	2/15/2014	Pending (ITU)
Peek-A-				
Dactyl	App. No. 86/189822	USA	2/16/2014	Pending (ITU)
Babble-A-			741	
Saurus	App. No. 86/189820	USA	2/17/2014	Pending (ITU)
Sassy	App. No. 86/010616	USA	7/15/2013	Allowed (ITU)
Non-Sters	App. No. 1600885	Canada	11/2/2012	Pending
	Reg. No.			Registered October 12,
Grow Up Cup	TMA808743	Canada	10/18/2010	2011
	Reg. No.			
Sassy	TMA542170	Canada	2/20/1998	Registered 3/12/2001
	Reg. No.			
Sassy Seat Design	TMA282211	Canada	3/31/1981	Registered 8/12/1983
Sassy And				
Ladybug Design	Reg. No. 1094393	Mexico	2/21/2008	Registered 4/15/2009
Sassy	Reg. No. 2434823	Argentina	3/29/2010	Registered 4/18/2011
Sassy And				
Ladybug Design	Reg. No. 829323996	Brazil	8/28/2001	Registered 11/1/2011
Sassy	Reg. No. 821420780	Brazil	2/17/1999	Registered 8/13/2002
Sassy	Reg. No. P232849	Venezuela	1/6/2000	Registered 8/27/2001
Sassy	Reg. No. R.629872	Benelux	2/20/1998	Registered
Sassy And	App. No.			
Ladybug Design	Z20090556	Croatia	4/1/2009	Registered
Sassy And	App. No.			
Ladybug Design	Z20090556A	Croatia	4/1/2009	Pending
Sassy	Reg. No. 98 719226	France	2/20/1998	Registered
Sassy	Reg. No. 39809459	Germany	2/20/1998	Registered 7/6/1998
Sassy	Reg. No. 212947	Ireland	8/21/1998	Registered
Sassy And				
Ladybug Design	Reg. No. 252457	Norway	3/31/2009	Registered 9/11/2009
Sassy	Reg. No. 210141	Norway	9/14/2000	Registered 8/30/2001

Name or	Application /			
Description of	Registration			
Item	Number	Jurisdiction	Date	Status
		United		
Sassy	Reg. No. 2158808	Kingdom	2/20/1998	Registered 3/5/1999
		Community		
Grow Up Cup	Reg. No. 9454596	Trademarks	10/18/2010	Registered 3/25/2011
		Community		
Sassy	Reg. No. 6437552	Trademarks	11/14/2007	Registered 1/20/2009
Sassy And				
Ladybug Design	App. No. 221038	Egypt	8/26/2008	Pending
Sassy And				
Ladybug Design	App. No. 221039	Egypt	8/26/2008	Pending
Sassy And				
Ladybug Design	App. No. 213349	Israel	7/17/2008	Registered
Sassy	App. No. 120447	Israel	6/22/1998	Registered
Sassy	App. No. 95475	Kuwait	6/8/2008	Pending
Sassy	App. No. 95476	Kuwait	6/8/2008	Pending
Sassy And				
Ladybug Design	App. No. 118236	Lebanon	9/4/2008	Pending
Sassy And				
Ladybug Design	App. No. 53458	Qatar	8/24/2008	Pending
Sassy And				
Ladybug Design	App. No. 53459	Qatar	8/24/2008	Pending
Sassy And		***		
Ladybug Design	App. No. 99239162	Saudi Arabia	v	Pending
Sassy And				
Ladybug Design	App. No. 99241851	Saudi Arabia		Pending
Sassy And		United Arab		
Ladybug Design	App. No. 118728	Emirates	8/31/2008	Pending
Sassy And		United Arab		
Ladybug Design	App. No. 118729	Emirates	8/31/2008	Pending
Grow Up Cup	Reg. No. 8750427	China	10/18/2010	Registered 6/21/2013
Sassy	Reg. No. 1378162	China	7/14/1998	Registered 3/28/2000
Sassy	Reg. No. 1287898	China	3/19/1998	Registered 6/28/1999
Sassy	Reg. No. 200206405	Hong Kong	9/14/2000	Registered 9/14/2000
Sassy	App. No. D0023630	Indonesia	10/14/2000	Pending
Sassy	Reg. No. 4512048	Japan	9/13/2000	Registered 10/5/2001
Sassy	App. No. 00015154	Malaysia	10/27/2000	Registered 5/21/2003
Sassy And	Reg. No.			
Ladybug Design	42009012788	Philippines	12/14/2009	Registered 7/29/2010
	Reg. No.			
Sassy	42000007691	Philippines	9/19/2000	Registered 12/14/2003
	App. No.			
Sassy	T0016164E	Singapore	9/13/2000	Registered

Name or Description of Item	Application / Registration Number	Jurisdiction	Date	Status
Sassy And	Reg. No.			
Ladybug Design	4008079230000	South Korea	8/28/2008	Registered 12/3/2009
Sassy	Reg. No. 00971798	Taiwan	9/16/2000	Registered 11/16/2001
Sassy	Reg. No. 00393314	Taiwan	3/27/1987	Registered 3/1/1998
Sassy	Reg. No. 144010	Thailand	12/4/2000	Registered 11/26/2010
Sassy	Reg. No. 755620	Australia	2/20/1998	Registered 2/20/1998
Grow Up Cup	Reg. No. 831994	New Zealand	10/18/2010	Registered 4/18/2011
Sassy	Reg. No. 303931	New Zealand	1/15/1999	Registered 9/10/1999

<u>PATENTS</u>

Name or Description of Item	Application/ Registration Number	Date	Status
Integrated Bib/Teether Apparatus	Patent No. 6209133	10/18/1999	Owned
Baby Seat	App No. 61/943587	2/24/2014	Owned

TRADEMARK REEL: 0059**5**9 FRAME: 0**762**

RECORDED: 02/28/2016