

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM410061

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|---|--|-----------------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| SEQUENCE: | 2 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BPG Holdings, LLC | | 12/21/2016 | Limited Liability Company: GEORGIA |
| RECEIVING PARTY DATA | | | |
| Name: | FNF Intellectual Property Holdings, Inc. | | |
| Street Address: | 601 Riverside Avenue | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32204 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 12 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3917756 | BUYERS PROTECTION GROUP | |
| Registration Number: | 3917757 | BPG BUYERS PROTECTION GROUP | |
| Registration Number: | 3917758 | BPG BUYERS PROTECTION GROUP | |
| Registration Number: | 3920661 | BPG | |
| Registration Number: | 3920662 | BPG | |
| Registration Number: | 3917759 | BUYERS PROTECTION GROUP | |
| Registration Number: | 3920663 | BPG | |
| Registration Number: | 3920664 | BPG | |
| Registration Number: | 3917766 | BPG BUYERS PROTECTION GROUP | |
| Registration Number: | 3917767 | BPG BUYERS PROTECTION GROUP | |
| Registration Number: | 4462136 | HISCO | |
| Registration Number: | 2752167 | HOUSE SMART | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3146127682 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (314) 444-7600 | | |
| Email: | jgreenberg@lewisrice.com | | |
| TRADEMARK | | | |

OP \$315.00 3917756

Correspondent Name: John B. Greenberg
Address Line 1: 600 Washington Avenue
Address Line 2: Suite 2500
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER: John B. Greenberg, attorney

SIGNATURE: /John B. Greenberg/

DATE SIGNED: 12/23/2016

Total Attachments: 2

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SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT (“Assignment”), dated as of this 21 day of December, 2016, is made and entered into by BPG Holdings, LLC, a Georgia limited liability company (“Assignor”), in favor of FNF Intellectual Property Holdings, Inc., a Delaware corporation (the “Assignee”).

WHEREAS, Assignor is the owner of the following service marks:

- **BUYERS PROTECTION GROUP**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,756;
- **BPG BUYERS PROTECTION GROUP**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,757;
- **BPG BUYERS PROTECTION GROUP**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,758;
- **BPG**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,920,661;
- **BPG**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,920,662;
- **BUYERS PROTECTION GROUP**, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,759;
- **BPG & Design**, a composite mark (depicted below) that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,920,663;



- **BPG & Design**, a composite mark (depicted below) that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,920,664;



- **BPG BUYERS PROTECTION GROUP & Design**, a composite mark (depicted below) that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,766;



- **BPG BUYERS PROTECTION GROUP & Design**, a composite mark (depicted below) that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 3,917,767;



- HISCO, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 4,462,136; and
- HOUSE SMART, a standard character mark that is the subject of common law rights and a registration with the U.S. Patent and Trademark Office, Reg. No. 2,752,167.

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to all of the above-identified marks (collectively, the "Marks") and registrations (collectively, the "Registrations"), including, without limitation, all common law rights relating to the Marks and all renewals and extensions that may be granted in connection with the Registrations, together with the goodwill of Assignor's business associated with the Marks and Registrations;

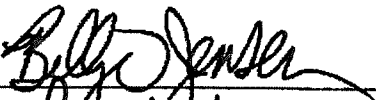
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor's business symbolized by the Marks and Registrations, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

BPG HOLDINGS, LLC

By: 
Pres. JQJ