

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409944

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WESTERN ALLIANCE BANK	FORMERLY Bridge Bank, National Association	12/22/2016	Corporation: ARIZONA

## RECEIVING PARTY DATA

<b>Name:</b>	SPINMEDIA GROUP, INC.
<b>Street Address:</b>	275 5th Avenue, 7th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Serial Number:	86164396	ABSOLUTE PUNK
Registration Number:	4549866	ABSOLUTE PUNK
Registration Number:	3528812	FRISKY
Registration Number:	3528811	FRISKY
Registration Number:	3388375	BUZZNET
Registration Number:	3724829	CELEBUZZ
Registration Number:	3721335	CELEBUZZ
Registration Number:	3637282	EGOTASTIC
Registration Number:	4116591	EGOTASTIC
Registration Number:	4022787	
Registration Number:	3552550	IT HAPPENED LAST NIGHT
Registration Number:	3274291	MVIBE
Registration Number:	4025086	POP CULTURE AMPLIFIED
Registration Number:	4022789	SL SOCIALITE LIFE
Registration Number:	4022788	SOCIALITE LIFE
Serial Number:	85726310	SPIN
Registration Number:	1351650	SPIN
Registration Number:	1961393	SPIN
Registration Number:	3267760	SPINSIDER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3376848	STEREOGUM
Registration Number:	3376846	STEREOGUM.COM
Registration Number:	3376847	STEREOGUM.COM
Registration Number:	3744600	THE SUPERFICIAL
Registration Number:	3744601	THE SUPERFICIAL
Registration Number:	1800105	VIBE
Registration Number:	3745439	VIBE
Registration Number:	2303664	VIBE
Registration Number:	2144655	VIBE
Serial Number:	85855304	VIBE NATURAL CURL THERAPY
Registration Number:	1819799	VIBE RECORDS
Serial Number:	85873740	VIBE VIXEN
Serial Number:	85874643	VIBE VIXEN
Registration Number:	3663561	VSESSIONS
Serial Number:	86084542	XLR8R

**CORRESPONDENCE DATA**

Fax Number: 6506440520

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6506483802

Email: patty@pattycheng.com

Correspondent Name: Patty Cheng

Address Line 1: 2625 MIDDLEFIELD ROAD, SUITE 215

Address Line 4: Palo Alto, CALIFORNIA 94306

NAME OF SUBMITTER:	Patty Cheng
SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	12/22/2016

**Total Attachments: 6**

- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page1.tif
- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page2.tif
- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page3.tif
- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page4.tif
- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page5.tif
- source=SpinMedia - IP Release (WAB) - executed (Dec 2016)#page6.tif

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of December 22, 2016, by Western Alliance Bank as successor in interest to Bridge Bank, National Association ("Lender"), in favor of SpinMedia Group, Inc., a Delaware corporation ("Borrower"), with its principal place of business located at 275 5th Avenue, 7th Floor, New York, NY 10001.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the copyrights, patents and trademark items listed on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of March 13, 2015 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibit B respectively.

WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:


Western Alliance Bank

By: Joseph A. Anello  
Name: Joseph A. Anello  
Title: Vice President



EXHIBIT B  
TRADEMARKS

Lender's security interest was recorded at the US Patent and Trademark Office on March 13, 2015 at Reel Number 5477 and Frame Number 0811.

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>
ABSOLUTE PUNK	86164396		
ABSOLUTE PUNK		4549866	
FRISKY		3528812	
FRISKY		3528811	
BUZZNET		3388375	
CELEBUZZ		3724829	
CELEBUZZ		3721335	
EGOTASTIC		3637282	
EGOTASTIC		4116591	
		4022787	
IT HAPPENED LAST NIGHT		3552550	
MVIBE		3274291	
POP CULTURE AMPLIFIED		4025086	
SL SOCIALITE LIFE		4022789	
SOCIALITE LIFE		4022788	
SPIN	85726310		
SPIN		1351650	
SPIN		1961393	
SPINSIDER		3267760	
STEREOGUM		3376848	
STEREOGUM.COM		3376846	
STEREOGUM.COM		3376847	
THE SUPERFICIAL		3744600	
THE SUPERFICIAL		3744601	

VIBE		1800105	
VIBE		3745439	
VIBE		2303664	
VIBE		2144655	
VIBE NATURAL CURL THERAPY	85855304		
VIBE RECORDS		1819799	
VIBE VIXEN	85873740		
VIBE VIXEN	85874643		
VESSIONS		3663561	
XLR8R	86084542		



