

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408828

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rentrak Corporation		11/30/2016	Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vobile, Inc		
<b>Street Address:</b>	2880 Lakeside Dr, STE 360		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2478846	FORMOVIES	
<b>Registration Number:</b>	1835804	PAY PER TRANSACTION	
<b>Registration Number:</b>	1527442	PPT	
<b>Registration Number:</b>	2117294	RPM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	willie.saratoga@gmail.com		
<b>Correspondent Name:</b>	Vobile, Inc		
<b>Address Line 1:</b>	2880 Lakeside Dr, STE 360		
<b>Address Line 4:</b>	Santa Clara, CALIFORNIA 95054		
<b>NAME OF SUBMITTER:</b>	Willie W. Lu		
<b>SIGNATURE:</b>	/willielu/		
<b>DATE SIGNED:</b>	12/14/2016		
<b>Total Attachments: 2</b>			
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source=SignedTrademarkAssignment_Rentrak#page2.tif			

OP \$115.00 2478846

**TRADEMARK ASSIGNMENT**

This Assignment is made and entered into this thirty (30th) day of November, 2016 ("Effective Date"), by and between Rentrak Corporation, As Administrative Agent ("Assignor") and Vobile, Inc, 2880 Lakeside Dr, STE 360, Santa Clara, CA 95054 ("Assignee");

WHEREAS, Assignor has adopted and used the trademarks listed in Exhibit 1 to this Trademark Assignment (the "Trademarks");

WHEREAS, Assignor has obtained United States trademark registrations of, or has applied to register, the Trademarks listed in Exhibit 1 to this Trademark Assignment (the "Registrations and Applications");

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all United States rights, title, and interest of every kind and nature in and to the Trademarks and the Registrations and Applications;

NOW, THEREFORE, in consideration of the Parties' Confidential Business Agreement, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interests in and to the Trademarks and the Registrations and Applications, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the Effective Date.

RENTRAK CORPORATION  
Assignor

By:

Name:

Vobile, Inc  
Assignee

By:

Name: Dr. Willie W. Lu

Title: Chief, Trademarks

**EXHIBIT 1 – U.S. TRADEMARK REGISTRATIONS & APPLICATIONS**

TRADEMARK	REG./APP. NO.
FORMOVIES	2478846
PAY PER TRANSACTION	1835804
PPT	1527442
RPM	2117294