

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409888

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of conveyance should be a CHANGE OF NAME and not an ASSIGNMENT previously recorded on Reel 005902 Frame 0920. Assignor(s) hereby confirms the CHANGE OF NAME.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHINA TOBACCO CHUANYU INDUSTRIAL CORPORATION		07/07/2011	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	China Tobacco Chuanyu Industrial Co., Ltd.		
Street Address:	No.2 Longquan Section, Chenglong Avenue, National Economic Technical Development Area		
Internal Address:	Longquanyi District, Chengdu City		
City:	Sichuan Province		
State/Country:	CHINA		
Entity Type:	Corporation: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4122848	GREATWALL CIGAR SINCE 1918	
Registration Number:	4151095	PRIDE	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8182444861		
Email:	john@alumitip.com		
Correspondent Name:	John Alumit		
Address Line 1:	135 S. Jackson Street, suite 200		
Address Line 4:	Glendale, CALIFORNIA 91205		
NAME OF SUBMITTER:	John Alumit		
SIGNATURE:	/john alumit/		
DATE SIGNED:	12/22/2016		
Total Attachments: 4 source=CoverSheet-9#page1.tif			

OP \$65.00 4122848

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source=assignment-signed by translator(2)#page2.tif

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404089

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900380846

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHINA TOBACCO CHUANYU INDUSTRIAL CORPORATION		07/07/2011	Corporation:

RECEIVING PARTY DATA

Name:	China Tobacco Chuanyu Industrial Co., Ltd.
Street Address:	No.2 Longquan Section, Chenglong Avenue, National Economic Technical Development Area
Internal Address:	Longquanyi District, Chengdu City
City:	Sichuan Province
State/Country:	CHINA
Entity Type:	Limited Liability Company: CHINA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4122848	GREATWALL CIGAR SINCE 1918
Registration Number:	4151095	PRIDE

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8182444861
Email: john@alumitip.com
Correspondent Name: John Alumit
Address Line 1: 135 S. Jackson Street, suite 200
Address Line 4: Glendale, CALIFORNIA 91205

NAME OF SUBMITTER:	John Alumit
SIGNATURE:	/john alumit/
DATE SIGNED:	11/01/2016

Total Attachments: 2

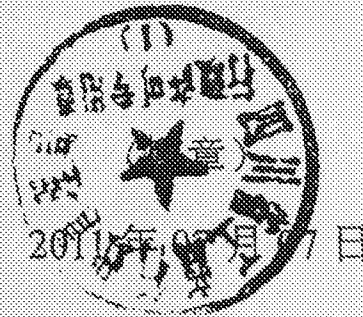
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准予变更登记通知书
(川工商)登记内变字[2011]第 016185 号

川渝中烟工业有限责任公司：

经审查，提交的改制、名称变更（原名称 川渝中烟工业公司，变更后名称 川渝中烟工业有限责任公司）登记申请，申请材料齐全，符合法定形式，我局决定准予变更登记。

我局将于 10 日内通知你单位换领营业执照。



本通知适用于公司，非公司企业，分公司，非公司企业分支机构，其他营业单位的名称变更登记。
企业凭此通知办理有关手续登记机关不再出具企业名称变更登记证明。

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made on the 29 of August, 2016

BETWEEN

(1) **China Tobacco Chuanyu Industrial Co., Ltd.**
a corporation incorporated under the laws of the People's Republic of China,
whose address is No. 2 Chengjiong Rd., Economic and Technical Development
Area, Longquanyi District, Chengdu City, Sichuan, P.R.China. ("The Assignor")

and

China Tobacco Sichuan Industrial Co., Ltd.
a corporation incorporated under the laws of the People's Republic of China,
whose address is No.2 Longquan Section, Chengjiong Avenue, National
Chengdu Economy and Technology Development Area, Longquanyi District,
Chengdu City, Sichuan, P.R.China Chengdu City, Sichuan Province, People's
Republic of China. ("The Assignee")

WHEREAS

- (A) The Assignor is the registered proprietor of the following trademark registrations
- a. Reg. No. 4151095 for the mark "PRIDE & Device" in the United States of America in Class 34 in respect of "ashtrays for smokers; cigar cases; cigarette cases; cigarettes; cigarillos; cigars; humidors; tobacco; tobacco jars; tobacco pipes" registered on **May 29, 2012**.
 - b. Reg. No 4122848 for the mark "GREAT WALL CIGAR & Device" in the United States of America in Class 34 in respect of "ashtrays for smokers; cigar cases; cigarette cases; cigarettes; cigarillos; cigars; humidors; tobacco; tobacco jars; tobacco pipes" registered on **April 3, 2012**.

(here in after, "the Marks").

- (B) The Assignor wishes to transfer and the Assignee wishes to acquire the Marks on the terms set out below.

ASSIGNMENT

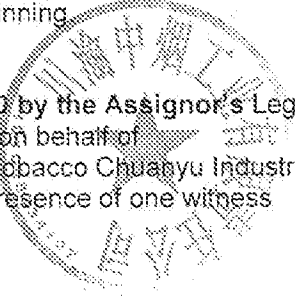
1. In consideration of the sum of USD1.00 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Assignor as beneficial owner hereby sells, assigns and transfers to the Assignee all its rights, title and interests in and to the Marks together with the goodwill of the business associated with the Marks.

translated by: Chang Cheng
signature: 程程

2. By said assignment, the Assignee obtains the right to sue for past infringements of the Marks and to retain any damages and other relief obtained as a result of such action.
3. The Assignor confirms that it has never assigned any right, title or interest in and to the Marks or any goodwill associated with the Marks to any third party.
4. The Assignor agrees to give whatever assistance the Assignee may reasonably require in order to perfect the Assignee's title to, or enforce any right, title or interest in and to the Marks.
5. This Assignment shall be governed by and construed in accordance with the laws of the People's Republic of China

IN WITNESS WHEREOF this Assignment has been entered into on the date stated at the beginning

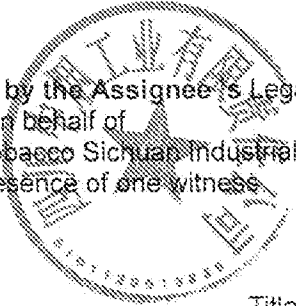
SIGNED by the Assignor's Legal Representative/General Manager
 for and on behalf of
 China Tobacco Chuanyu Industrial Co., Ltd.
 in the presence of one witness



Signature: 彭传新
 Name: Peng Chuan Xin
 Title : Legal Representative/General Manager

Name of witness: Ma Ji
 Identification of witness: 马吉

SIGNED by the Assignee's Legal Representative/General Manager
 for and on behalf of
 China Tobacco Sichuan Industrial Co., Ltd.
 in the presence of one witness



Signature: 彭传新
 Name: Peng Chuan Xin
 Title : Legal Representative/General Manager

Name of witness: Ma Ji
 Identification of witness: 马吉

translated by: Cheng Cheng
 signature: 程程