

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interests in Trademarks at Reel/Frame No. 5751/0001		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		12/23/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Harte Hanks, Inc.		
Street Address:	9601 McAllister Freeway, Suite 610		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	Corporation: DELAWARE		
Name:	Trillium Software, Inc.		
Street Address:	300 Concord Rd.		
City:	Billerica		
State/Country:	MASSACHUSETTS		
Postal Code:	01821		
Entity Type:	Corporation: DELAWARE		
Name:	Harte-Hanks Direct, Inc.		
Street Address:	9601 McAllister Freeway, Suite 610		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	Corporation: NEW YORK		
Name:	Harte-Hanks Direct Marketing/Kansas City, LLC		
Street Address:	7801 Nieman Road		
City:	Shawnee		
State/Country:	KANSAS		
Postal Code:	66214-1407		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Sales Support Services, Inc.		
Street Address:	14950 F.A.A. Blvd.		
City:	Fort Worth		

OP \$640.00 4452119

State/Country:	TEXAS
Postal Code:	76155
Entity Type:	Corporation: NEW JERSEY
Name:	3Q Digital, Inc.
Street Address:	1710 S. Amphlett Blvd., Suite 320
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94402
Entity Type:	Corporation: DELAWARE
Name:	Harte-Hanks Data Services LLC
Street Address:	6701 Bay Meadow Dr., Suite D
City:	Glen Burnie
State/Country:	MARYLAND
Postal Code:	21060
Entity Type:	Limited Liability Company: MARYLAND

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	4452119	TRUE HEALTH AND WELLNESS
Registration Number:	4314843	WE MAKE BRANDS PERSONAL
Registration Number:	4221651	PRETRAK
Registration Number:	4056191	MOMENTIUM
Registration Number:	4249482	ALLINK
Registration Number:	4154645	TRILLIUMAPPS
Registration Number:	3320127	ADQ DIRECT
Registration Number:	3172720	ADVANCED DATA QUALITY
Registration Number:	3967247	THE AGENCY INSIDE
Registration Number:	3800527	INSIGHT. PASSION. RESULTS.
Registration Number:	2671358	TRILLIUM SOFTWARE
Registration Number:	2550481	ALLINK
Registration Number:	2439475	POSTFUTURE
Registration Number:	2150450	HARTE HANKS
Registration Number:	1903431	TRILLIUM SOFTWARE SYSTEM
Registration Number:	1869882	DIMARK
Registration Number:	1201476	SPEED GRAM
Registration Number:	4622226	3Q DIGITAL
Registration Number:	4610939	INTENDED
Registration Number:	1620310	ACTION INQUIRY
Registration Number:	1626232	ACTION INQUIRY

Property Type	Number	Word Mark
Registration Number:	3308244	TS QUALITY
Registration Number:	2152012	HARTE HANKS
Serial Number:	86794616	DATA REFINERY
Serial Number:	86828631	TOTAL CUSTOMER DISCOVERY

CORRESPONDENCE DATA	
Fax Number:	2138918763
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	rhonda.deleon@lw.com
Correspondent Name:	Latham & Watkins LLP
Address Line 1:	355 South Grand Avenue
Address Line 4:	Los Angeles, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER:	030786-0781
NAME OF SUBMITTER:	Rhonda DeLeon
SIGNATURE:	/Rhonda DeLeon/
DATE SIGNED:	12/23/2016

Total Attachments: 3 source=GKLIB-#8309006-v2-Trademark_Release_re_payoff#page1.tif source=GKLIB-#8309006-v2-Trademark_Release_re_payoff#page2.tif source=GKLIB-#8309006-v2-Trademark_Release_re_payoff#page3.tif

RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 23rd day of December, 2016, by Wells Fargo Bank, National Association, as Agent, a national banking association ("Agent"), in favor of Harte Hanks, Inc., a Delaware corporation, Trillium Software, Inc., a Delaware corporation, Harte-Hanks Direct, Inc., a New York corporation, Harte-Hanks Direct Marketing/Kansas City, LLC, a Delaware limited liability company, Sales Support Services, Inc., a New Jersey corporation, 3Q Digital, Inc., a Delaware corporation and Harte-Hanks Data Services LLC, a Maryland limited liability company (collectively the "Companies").


Reference is made to that certain Payoff Letter dated as of December 23, 2016 between Agent and the Companies (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Agent hereby releases all liens and security interests granted by the Companies in favor of the Agent pursuant to that certain Guaranty and Security Agreement, dated as of March 10, 2016, by and among the Companies, Agent, and the other grantors thereto and that certain Trademark Security Agreement, dated as of March 10, 2016, executed by the Companies in favor of Agent and recorded with the United States Patent and Trademark Office on March 14, 2016 at Reel/Frame 5751/0001, including without limitation all liens and security interests in the trademarks listed on Schedule A attached hereto.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, a national banking association

By: 
Name: Ron Zeller
Title: Vice President

SCHEDULE A

Trademarks

OWNER	REGISTRATION/ APPLICATION NUMBER	MARK
Harte Hanks, Inc.	4452119	True Health and Wellness
Harte Hanks, Inc.	4314843	We Make Brands Personal
Harte Hanks, Inc.	4221651	Pretak
Harte Hanks, Inc.	4056191	Momentum
Trillium Software, Inc.	4249482	Allink
Harte-Hanks Data Technologies, Inc.	4154645	Trilliumapps
Trillium Software, Inc.	3320127	ADQ Direct
Harte-Hanks Data Services LLC	3172720	Advanced Data Quality
Harte Hanks, Inc.	3967247	The Agency Inside
Harte Hanks, Inc.	3800527	Insight. Passion. Results.
Trillium Software, Inc.	2671358	Trillium Software
Trillium Software, Inc.	2550481	Allink
Harte-Hanks Direct, Inc.	2439475	Postfuture
Harte Hanks, Inc.	2150450	Harte Hanks
Trillium Software, Inc.	1903431	Trillium Software System
Harte-Hanks Direct, Inc.	1869882	Dimark
Harte-Hanks Direct Marketing/Kansas City, Inc.	1201476	Speed Gram
3Q Digital, LLC	4622226	3Q Digital
3Q Digital, LLC	4610939	Intended
Sales Support Services, Inc.	1620310	Action Inquiry
Sales Support Services, Inc.	1626232	Action Inquiry
Trillium Software, Inc.	3308244	TS Quality
Harte Hanks, Inc.	2152012	HARTE HANKS design
Harte Hanks, Inc.	86794616	Data Refinery
Harte Hanks, Inc.	86828631	Total Customer Discovery
Harte Hanks, Inc.	86118883	HARTE HANKS squares design
Harte Hanks, Inc.	86106660	Connections Made. Impact Delivered.