

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RS/RG ASSOCIATES, LLC		12/21/2015	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	R. SHACK SELECTIONS LLC		
Street Address:	201 EAST 25TH STREET		
Internal Address:	SUITE 15F		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4074027	IL BASTARDO	
Registration Number:	3422877	IL BASTARDO	
Registration Number:	3527904	LA BASTARDA	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9087225640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	92 East Main Street		
Address Line 2:	Suite 302		
Address Line 4:	SOMERVILLE, NEW JERSEY 08876		
ATTORNEY DOCKET NUMBER:	slb 12.21.16.1		
NAME OF SUBMITTER:	Stephen L. Baker		
SIGNATURE:	/Stephen L. Baker/		
DATE SIGNED:	12/21/2016		
Total Attachments: 1			

OP \$90.00 4074027

ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK REGISTRATIONS, AND
THE GOODWILL ASSOCIATED THEREWITH

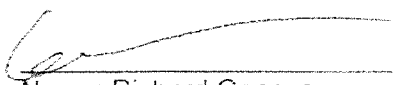
WHEREAS, RS/RG ASSOCIATES, LLC, a limited liability company organized under the laws of the State of New York, having an address of 201 East 25th Street, New York, NY 10010, has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows.

MARK	REG. NO.	ISSUED
<i>RS</i> <i>LA</i> ← IL BASTARDO	4074027	December 20, 2011
IL BASTARDO	3422877	May 6, 2008
IL BASTARDA	3527904	November 4, 2008

WHEREAS, R. SHACK SELECTIONS LLC a limited liability company organized under the laws of the State of New York, having an address of 201 East 25th Street, New York, NY 10010, is desirous of acquiring said marks, the registrations therefor, and the goodwill association therewith; and

NOW, THEREFORE, for good and valuable consideration as set forth in an agreement of even date entitled LETTER OF RESIGNATION/AGREEMENT, the sufficiency of which is hereby acknowledged, RS/RG ASSOCIATES, LLC does hereby assign R. SHACK SELECTIONS LLC, all right, title and interest in and to said marks, the registrations therefor, and the goodwill association therewith.

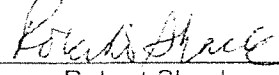
RS/RG ASSOCIATES, LLC.


 Name: Richard Genova
 Title: Member

December ²¹, 2015

Acceptance of Assignment

R. SHACK SELECTIONS LLC


 Name: Robert Shack
 Title: Member

December ²², 2015