

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raley's TM, Inc.		12/21/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Raley's		
Street Address:	500 West Capitol Avenue		
City:	West Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95605		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	76375853	VIP SELECT	
Serial Number:	76457228	SOMETHING EXTRA	
Serial Number:	76557673	RALEY'S ECART	
Serial Number:	78455087	AISLE 1	
Serial Number:	85792079	SOMETHING EXTRA	
Serial Number:	85821459	SOMETHING EXTRA TRY IT	
CORRESPONDENCE DATA			
Fax Number:	9165205713		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	916-444-1000		
Email:	trademark@downeybrand.com		
Correspondent Name:	Michael J. Thomas		
Address Line 1:	621 Capitol Mall, 18th Floor		
Address Line 4:	Sacramento, CALIFORNIA 95814		
NAME OF SUBMITTER:	Michael J. Thomas		
SIGNATURE:	/michaeljthomas/		
DATE SIGNED:	12/21/2016		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by Raley's TM, Inc., a California corporation, having its principal place of business at 500 West Capitol Avenue, West Sacramento, California 95605 ("Assignor"), to Raley's, a California corporation, with a principal place of business located at 500 West Capitol Avenue, West Sacramento, California 95605 ("Assignee").

RECITALS

WHEREAS, Assignor has adopted, used and is the owner of the trademarks and registrations (the "Marks"), identified as follows:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>FILING DATE</u>	<u>REGISTRATION DATE</u>
	76375853	2666362	February 26, 2002	December 24, 2002
SOMETHING EXTRA	76457228	2746934	October 9, 2002	August 5, 2003
RALEY'S ECART	76557673	2951042	October 23, 2003	May 17, 2005
AISLE 1	78455087	2997810	July 22, 2004	September 20, 2005
SOMETHING EXTRA TRY IT	85821459	4368621	January 11, 2013	July 16, 2013
SOMETHING EXTRA	85792079	4387270	November 30, 2012	August 20, 2013

WHEREAS, Assignee desires to acquire and Assignor desires to assign all right, title and interest in and to the Marks, including any chose in action relating to said Marks, together with the goodwill of the business symbolized by the Marks and the registration thereof.

AND, WHEREAS, it is desired that the assignment of the Marks identified herein be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title and interest in and to the Marks and registrations identified above, together with the


goodwill symbolized by the Marks, and any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee of all Assignor's right, title and interest in and to the Marks in accordance with the terms of this instrument.

Assignor agrees to assist Assignee in every legal way to evidence, record and perfect the assignment of the Marks described in the Recitals above and to apply for and obtain recordation of, and from time to time to enforce, maintain and defend the Marks.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first written below.

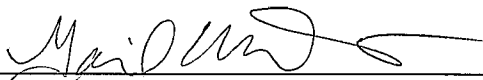
Dated: December 21, 2016 RALEY'S TM, INC.:

By: 
Helen Singmaster
Secretary

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF California)
) SS.
COUNTY OF Yolo)

On this 21st day of December, 2016, personally appeared Helen Singmaster, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that his/her signature on this instrument, the entity upon behalf of which the person acted, executed the instrument.


Notary Public

