

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM410266

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Caesars Interactive Entertainment, Inc.		09/23/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Caesars Interactive Entertainment, LLC		
<b>Street Address:</b>	One Caesars Palace Drive		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89109		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85892203	ACTION CLUB	
<b>Serial Number:</b>	86974577	CHIPIN	
<b>Serial Number:</b>	87026635	FASTRAC	
<b>Serial Number:</b>	85973358	MAIN EVENT	
<b>Serial Number:</b>	77470649	NOVEMBER NINE	
<b>Serial Number:</b>	85943701	ONLINE NINE	
<b>Serial Number:</b>	85294387	POKER WITH BOB	
<b>Serial Number:</b>	75115237	WORLD SERIES OF POKER	
<b>Serial Number:</b>	78485011	WORLD SERIES OF POKER	
<b>Serial Number:</b>	78518270	WORLD SERIES OF POKER	
<b>Serial Number:</b>	73018716	WORLD SERIES OF POKER	
<b>Serial Number:</b>	78897067	WORLD SERIES OF POKER	
<b>Serial Number:</b>	77131214	WORLD SERIES OF POKER	
<b>Serial Number:</b>	77192399	WORLD SERIES OF POKER	
<b>Serial Number:</b>	77673812	WORLD SERIES OF POKER	
<b>Serial Number:</b>	77677733	WORLD SERIES OF POKER	
<b>Serial Number:</b>	85170566	WORLD SERIES OF POKER	
<b>Serial Number:</b>	85581056	WORLD SERIES OF POKER	
<b>Serial Number:</b>	86625807	WORLD SERIES OF POKER	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	78455579	WORLD SERIES OF POKER
Serial Number:	78455538	WORLD SERIES OF POKER
Serial Number:	77192380	WORLD SERIES OF POKER
Serial Number:	77276559	WORLD SERIES OF POKER
Serial Number:	86017268	WORLD SERIES OF POKER
Serial Number:	85289571	WORLD SERIES OF POKER CIRCUIT EVENTS
Serial Number:	77223943	WORLD SERIES OF POKER EUROPE
Serial Number:	77423903	2008 WORLD SERIES OF POKER SATELLITE LOC
Serial Number:	78485005	WSOP
Serial Number:	78518286	WSOP
Serial Number:	78615434	WSOP
Serial Number:	78897086	WSOP
Serial Number:	77188661	WSOP
Serial Number:	85171729	WSOP
Serial Number:	85581068	WSOP
Serial Number:	86625815	WSOP
Serial Number:	86680713	
Serial Number:	86680674	
Serial Number:	85615453	WSOP REELS
Serial Number:	86017259	WSOP.COM WORLD SERIES OF POKER

**CORRESPONDENCE DATA**

**Fax Number:** 9015902202

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 901-590-0493

**Email:** jtyler@caesars.com

**Correspondent Name:** Jane Tyler

**Address Line 1:** 5885 Ridgeway Center Parkway, Suite 233

**Address Line 4:** Memphis, TENNESSEE 38120

<b>ATTORNEY DOCKET NUMBER:</b>	Z01 conversion
<b>NAME OF SUBMITTER:</b>	Jane Tyler
<b>SIGNATURE:</b>	/jane e. tyler/
<b>DATE SIGNED:</b>	12/27/2016

**Total Attachments: 3**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CAESARS INTERACTIVE ENTERTAINMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CAESARS INTERACTIVE ENTERTAINMENT, INC." TO "CAESARS INTERACTIVE ENTERTAINMENT, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2016, AT 12 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2016 AT 12:01 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4649495 8100V  
SR# 20165911181

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203045080  
Date: 09-23-16

**TRADEMARK**  
**REEL: 005952 FRAME: 0131**

**CERTIFICATE OF CONVERSION**  
**OF**  
**CAESARS INTERACTIVE ENTERTAINMENT, INC.**  
a Delaware corporation  
**TO**  
**CAESARS INTERACTIVE ENTERTAINMENT, LLC**  
a Delaware limited liability company


This Certificate of Conversion is being filed in accordance with the provisions of the Delaware Limited Liability Company Act (6 Del. C. § 18-101 et seq.), as amended from time to time (the "LLC Act"), and the General Corporation Law of the State of Delaware (8 Del. C. § 101 et seq.), as amended from time to time (the "DGCL"), to convert Caesars Interactive Entertainment, Inc., a Delaware corporation (the "Corporation"), to Caesars Interactive Entertainment, LLC, a Delaware limited liability company (the "Company").

1. The Corporation was first incorporated in the State of Delaware on April 7, 2009, under the name Harrah's Interactive Entertainment, Inc., and was incorporated in the State of Delaware immediately prior to the filing of this Certificate of Conversion.
2. The name of the Corporation immediately prior to filing this Certificate of Conversion is Caesars Interactive Entertainment, Inc., and the Corporation's type of entity immediately prior to the filing of this Certificate of Conversion is a corporation organized under the DGCL.
3. The name of the Company into which the Corporation shall be converted as set forth in its certificate of formation filed concurrently herewith is Caesars Interactive Entertainment, LLC.
4. The conversion has been approved in accordance with the provisions of Section 18-214(h) of the LLC Act and Section 266(b) of the DGCL.
5. The effective date and time of this Certificate of Conversion shall be September 23, 2016, at 12:01 a.m., Eastern Time.

(Signature Page Follows)

IN WITNESS WHEREOF, this Certificate of Conversion has been executed by the undersigned authorized person in accordance with Section 18-204 of the LLC Act and Section 103 of the DGCL.

CAESARS INTERACTIVE ENTERTAINMENT, INC.

By:   
Name: Michael Cohen  
Title: Senior Vice President, General Counsel and  
Corporate Secretary