

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Transfer Statement and Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling Business Credit, LLC, f/k/a Newstar Business Credit, LLC		12/23/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Love & Quiches, Ltd.		
Street Address:	178 Hanse Avenue		
City:	Freeport		
State/Country:	NEW YORK		
Postal Code:	11520		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4720870	DESSERTS FROM THE HEART	
Registration Number:	4633474	LOVE & QUICHES GOURMET	
Registration Number:	4288552	LOVE AND QUICHES	
Registration Number:	3993966	SWEET SINGLES	
Registration Number:	3812315	CAKES FOR KIDS	
Registration Number:	3842483	DESSERT PARTNER	
Registration Number:	3625460	CRUNCHYFRIED CHEESECAKE	
Registration Number:	3539748	OATMEAL CHEWIE	
Registration Number:	3540856	GOURMET GRAB & GO	
Registration Number:	1076064	LOVE AND QUICHES	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.372.2000		
Email:	umattsson@mwe.com, cvicino@mwe.com, jszczesny@mwe.com		
Correspondent Name:	Carolyn M. Vicino		
Address Line 1:	McDermott Will & Emery LLP		

CH \$265.00 4720870

Address Line 2: 227 W. Monroe Street, Suite 4400
Address Line 4: Chicago, ILLINOIS 60606-5096

NAME OF SUBMITTER: Carolyn M. Vicino

SIGNATURE: /Carolyn M. Vicino/

DATE SIGNED: 12/28/2016

Total Attachments: 6

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TRANSFER STATEMENT

Pursuant to § 9-619 of the Uniform Commercial Code, STERLING BUSINESS CREDIT, LLC f/k/a NEWSTAR BUSINESS CREDIT, LLC, in its capacity as secured party (in such capacity, “**Secured Party**”) under the Loan Documents (as defined on Exhibit A hereto), hereby delivers this Transfer Statement, dated December 23, 2016, and certifies as follows:

1. Secured Party and Love & Quiches, Ltd., a New York corporation (“**L&Q**”), L and Q Realty Corp., a New York corporation (“**Realty**”), L&Q Warehouse Corp., a New York corporation (“**Warehouse**”), LQD Management Corp. (“**Management**”), and L&Q Gourmet Cafe Corp., a New York corporation (“**Gourmet**” and together with L&Q, Realty, Warehouse, and Management, the “**Debtors**” and each individually a “**Debtor**”) previously entered into financing arrangements pursuant to which Secured Party made secured loans and advances, and provided other financial accommodations, to Debtors as set forth in the Loan Documents.

2. Pursuant to the Loan Documents, as collateral security for all indebtedness and other obligations of Debtors to Secured Party, Debtors granted to Secured Party a continuing security interest in and lien upon, among other collateral, the Surrendered Collateral (as defined on Exhibit A hereto).

3. Debtors have defaulted on its obligations to Secured Party under the Loan Documents.

4. In accordance with the Loan Documents, the New York Uniform Commercial Code and applicable law, Secured Party has exercised its post-default remedies with respect to the Surrendered Collateral.

5. By reason of the exercise of such post-default remedies, Bello, LLC, a Delaware limited liability company (“**Buyer**”), has acquired the rights of Debtors in the Surrendered Collateral.

6. The names and mailing addresses of Secured Party, Debtors and Buyer are as follows:

Secured Party:

Sterling Business Credit, LLC, f/k/a
Newstar Business Credit, LLC
8401 North Central Expressway
Suite 600
Dallas, Texas 75225

Debtors:

c/o Love & Quiches, Ltd.
178 Hanse Avenue
Freeport, New York 11520

Buyer:

Bello, LLC
c/o AUA Private Equity Partners, LLC
666 Fifth Avenue
New York, NY 10103

[Signature page follows]

This Transfer Statement is delivered pursuant to and in accordance with the provisions of § 9-619 of the Uniform Commercial Code as in effect in any applicable jurisdiction.

STERLING BUSINESS CREDIT, LLC, F/K/A
NEWSTAR BUSINESS CREDIT, LLC

By: _____
Name: Greg Gentry
Title: Authorized Signatory

ACKNOWLEDGED AND AGREED:

DEBTORS:

LOVE & QUICHES, LTD.

By: _____
Name: _____
Title: _____

L AND Q REALTY CORP.

By: _____
Name: _____
Title: _____

L AND Q WAREHOUSE CORP.

By: _____
Name: _____
Title: _____

LQD MANAGEMENT CORP.

By: _____
Name: _____
Title: _____

L&Q GOURMET CAFÉ CORP.

By: _____
Name: _____
Title: _____

BUYER:

BELLO, LLC

By: _____
Name: _____
Title: _____

Transfer Statement

TRADEMARK
REEL: 005952 FRAME: 0814

This Transfer Statement is delivered pursuant to and in accordance with the provisions of § 9-619 of the Uniform Commercial Code as in effect in any applicable jurisdiction.

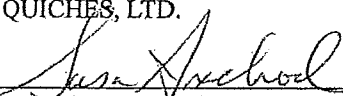
STERLING BUSINESS CREDIT, LLC, F/K/A
NEWSTAR BUSINESS CREDIT, LLC

By: _____
Name: _____
Title: Authorized Signatory


ACKNOWLEDGED AND AGREED:

DEBTORS:

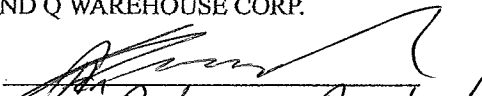
LOVE & QUICHES, LTD.

By: 
Name: Susan AXELROD
Title: President


L AND Q REALTY CORP.

By: 
Name: Andrew Axelrod
Title: pres.

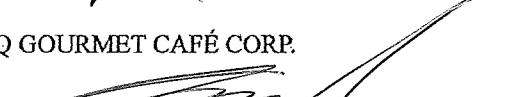
L AND Q WAREHOUSE CORP.

By: 
Name: Andrew Axelrod
Title: pres.

LQD MANAGEMENT CORP.


By: 
Name: Andrew Axelrod
Title: pres.

L&Q GOURMET CAFÉ CORP.

By: 
Name: Andrew Axelrod
Title: pres.

BUYER:

BELLO, LLC

By: 
Name: Andrew Axelrod
Title: pres.

Transfer Statement

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STERLING BUSINESS CREDIT, LLC, F/K/A
NEWSTAR BUSINESS CREDIT, LLC

By: _____
Name: _____
Title: Authorized Signatory

ACKNOWLEDGED AND AGREED:

DEBTORS:

LOVE & QUICHES, LTD.

By: _____
Name: _____
Title: _____

LAND Q REALTY CORP.

By: _____
Name: _____
Title: _____

LAND Q WAREHOUSE CORP.

By: _____
Name: _____
Title: _____

LQD MANAGEMENT CORP.

By: _____
Name: _____
Title: _____

L&Q GOURMET CAFÉ CORP.

By: _____
Name: _____
Title: _____

BUYER:
BELLO, LLC


By: 
Name: John Alair-Garcia
Title: Chief Executive Officer

EXHIBIT A

As used in the Transfer Statement to which this Exhibit A is attached, the following terms shall have the meanings given to them below:

1. **“Loan and Security Agreement”** means that certain Loan and Security Agreement, dated as of November 10, 2015 by and between Secured Party, Debtor, and certain other signatories thereto.
2. **“Loan Documents”** shall mean, collectively, the Loan and Security Agreement and all other agreements, documents and/or instruments executed in connection therewith or related thereto, each as amended, restated, supplemented or otherwise modified from time to time.
3. **“Surrendered Collateral”** shall mean the assets described in Schedule I attached hereto.

SCHEDULE I

Surrendered Collateral

All personal property of the Debtors in which a Lien (as defined in the Loan and Security Agreement) is granted (or purported to be granted) to Secured Party for the benefit of Lender Parties (as defined in the Loan and Security Agreement), whether pursuant to the Loan and Security Agreement or the other Loan Documents, including, without limitation, the trademarks listed below:

Reg. Number	Serial Number	Word Mark
86011157	4720870	DESSERTS FROM THE HEART
86011123	4633474	LOVE & QUICHES GOURMET
85648529	4288552	LOVE AND QUICHES
85202959	3993966	SWEET SINGLES
77796137	3812315	CAKES FOR KIDS
77688239	3842483	DESSERT PARTNER
77414427	3625460	CRUNCHYFRIED CHEESECAKE
77391967	3539748	OATMEAL CHEWIE
77090746	3540856	GOURMET GRAB & GO
73090505	1076064	LOVE AND QUICHES

Transfer Statement