

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LES PROMOTIONS ATLANTIQUES INC. / ATLANTIC PROMOTIONS INC.		12/30/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	CORPORATION STARFRIT INC. / STARFRIT CORPORATION INC.		
Street Address:	770 boulevard Guimond		
City:	Longueuil (Quebec)		
State/Country:	CANADA		
Postal Code:	J4G 1V6		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	87241455	EASYMATCH	
Serial Number:	86783189	ONE POT	
Serial Number:	86380664	ROCK.TEC	
Serial Number:	86958138	ROCK.TEC	
Serial Number:	86451667	THE ROCK	
Serial Number:	86958098	THE ROCK	
CORRESPONDENCE DATA			
Fax Number:	5148457874		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	514 987-6242		
Email:	carignan-rivard@robic.com		
Correspondent Name:	ROBIC LLP		
Address Line 1:	1001 Square-Victoria		
Address Line 2:	Bloc E - 8th floor		
Address Line 4:	Montreal (Quebec), CANADA H2Z 2B7		
NAME OF SUBMITTER:	Amelie Carignan-Rivard		
SIGNATURE:	/Amelie Carignan-Rivard/		

OP \$165.00 87241455

DATE SIGNED:	12/30/2016
Total Attachments: 2 source=000174-0116 Assignment USA - Pending#page1.tif source=000174-0116 Assignment USA - Pending#page2.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS LES PROMOTIONS ATLANTIQUES INC. / ATLANTIC PROMOTIONS INC., a Canadian corporation having its principal place of business at 770 boulevard Guimond, Longueuil, Quebec CANADA J4G1V6 ("Assignor") is the owner of the entire rights, title and interest in and to the trade-mark applications referred to in the attached Schedule.

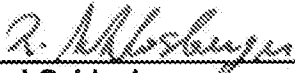
WHEREAS CORPORATION STARFRIT INC. / STARFRIT CORPORATION INC., a Canadian corporation having its principal place of business 770 boulevard Guimond, Longueuil, Quebec CANADA J4G1V6 ("Assignee"), is desirous of acquiring the entire ownership rights, title and in and to the trade-mark applications referred to in the attached Schedule.

NOW, THEREFORE it is agreed as follows:

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, and convey to the Assignee the intent-to-use trademark applications referred to in the attached Schedule, as part of the business, or a portion of the business to which these trademarks pertain.
2. The Assignor also assigns to the Assignee the goodwill of the business associated with the trademarks referred to in the attached Schedule, without limitation, including all rights to oppose any trademarks or tradenames or take action against any third party for infringement, past, present or future and, declares that use of the trademarks by the Assignor is deemed to have been used, for all intents and purposes, by the Assignee and its legal representatives.

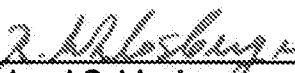
In Longueuil
this 30th day of December 2016

LES PROMOTIONS ATLANTIQUES
INC. / ATLANTIC PROMOTIONS INC.
("Assignor")
Per:


Name: Richard Schlosberger
Title: Secretary and Treasurer

In Longueuil
this 30th day of December 2016

CORPORATION STARFRIT INC. /
STARFRIT CORPORATION INC.
("Assignee")
Per:


Name: Richard Schlosberger
Title: Vice-president, Secretary and
Treasurer

SCHEDULE

000174 -0651	USA	EASYMATCH	87-241,455 2016-11-18	
000174 -0641	USA	ONE POT	86-783,189 2015-10-09	
000174 -0591	USA	ROCK.TEC	86-380,664 2014-08-29	
000174 -0646	USA	ROCK.TEC	86-958,138 2016-03-30	
000174 -0602	USA	THE ROCK	86-451,667 2014-11-12	
000174 -0645	USA	THE ROCK	86-958,098 2016-03-30	