

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM410607

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LES PROMOTIONS ATLANTIQUES INC. / ATLANTIC PROMOTIONS INC.		12/30/2016	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CORPORATION STARFRIT INC. / STARFRIT CORPORATION INC.		
<b>Street Address:</b>	770 boulevard Guimond		
<b>City:</b>	Longueuil (Quebec)		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	J4G 1V6		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85164496		
<b>Serial Number:</b>	85154446	LA FORGE	
<b>Serial Number:</b>	75759058	SECURI MAX	
<b>Serial Number:</b>	75092168	STARFRIT	
<b>Serial Number:</b>	86385044	STARFRIT BALANCE	
<b>Serial Number:</b>	77672279	STARFRIT LA FORGE	
<b>Serial Number:</b>	85879210	THE ROCK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5148457874		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	514 987-6242		
<b>Email:</b>	carignan-rivard@robic.com		
<b>Correspondent Name:</b>	ROBIC LLP		
<b>Address Line 1:</b>	1001 Square-Victoria		
<b>Address Line 2:</b>	Bloc E - 8th floor		
<b>Address Line 4:</b>	Montreal (Quebec), CANADA H2Z 2B7		
<b>NAME OF SUBMITTER:</b>	Amelie Carignan-Rivard		

OP \$190.00 85164496

<b>SIGNATURE:</b>	/Amelie Carignan-Rivard/
<b>DATE SIGNED:</b>	12/30/2016
<b>Total Attachments: 2</b> source=000174-0116 Assignment USA - Registered#page1.tif source=000174-0116 Assignment USA - Registered#page2.tif	

**UNITED STATES OF AMERICA**

**ASSIGNMENT**

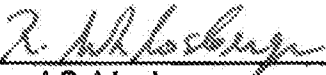
**WHEREAS, LES PROMOTIONS ATLANTIQUES INC. / ATLANTIC PROMOTIONS INC.,** a Canadian corporation, with its principal place of business at 770 boulevard Guimond, Longueuil, Quebec CANADA J4G1V6 ("Assignor"), has adopted, owns and is using the trademarks referred to in the attached Schedule which Assignor owns the federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("The Marks"); and

**WHEREAS, CORPORATION STARFRIT INC. / STARFRIT CORPORATION INC.,** a Canadian corporation, with a principal place of business at 770 boulevard Guimond, Longueuil, Quebec CANADA J4G1V6, desires to acquire the Marks and the above-referenced Registrations therefor;

**NOW, THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

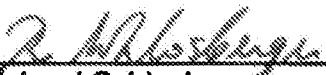
In Longueuil  
this 30<sup>th</sup> day of December 2016

**LES PROMOTIONS ATLANTIQUES  
INC. / ATLANTIC PROMOTIONS INC.**  
("Assignor")  
Per:

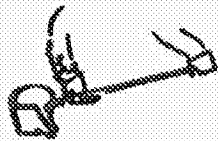

  
\_\_\_\_\_  
Name: Richard Schlosberger  
Title: Secretary and Treasurer

In Longueuil  
this 30<sup>th</sup> day of December 2016

**CORPORATION STARFRIT INC. /  
STARFRIT CORPORATION INC.**  
("Assignee")  
Per:

  
\_\_\_\_\_  
Name: Richard Schlosberger  
Title: Vice-president, Secretary and  
Treasurer

**SCHEDULE**

000174 -0554	USA		85-164,496 2010-10-29	4,048,035 2011-11-01
000174 -0553	USA		85-154,446 2010-10-17	4,055,133 2011-11-15
000174 -0389	USA	SECURI MAX	75-759,058 1999-07-23	2,643,376 2002-10-29
000174 -0236	USA	STARFRIT	75-092,168 1996-04-22	2,061,049 1997-05-13
000174 -0594	USA	STARFRIT BALANCE	86-385,044 2014-09-04	4,939,046 2016-04-19
000174 -0539	USA	STARFRIT LA FORGE	77-672,279 2009-02-17	3,823,681 2010-07-27
000174 -0583	USA	THE ROCK	85-879,210 2013-03-18	4,599,659 2014-09-09