

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Proficio, Inc.		10/25/2016	Corporation:
RECEIVING PARTY DATA			
Name:	ProSOC, Inc.		
Doing Business As:	Proficio		
Street Address:	3264 Grey Hawk Court		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4527783	PRONOC	
Registration Number:	4519950	PROSOC	
Serial Number:	86880857	PROFICIO	
Serial Number:	86880897	PROFICIO	
CORRESPONDENCE DATA			
Fax Number:	7608938598		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1-760-448-0477		
Email:	ldienes@proficio.com		
Correspondent Name:	Louis Dienes		
Address Line 1:	3264 Grey Hawk Court		
Address Line 4:	Carlsbad, CALIFORNIA 92010		
NAME OF SUBMITTER:	Louis Dienes		
SIGNATURE:	/Louis Dienes/		
DATE SIGNED:	12/30/2016		
Total Attachments: 1			
source=Trademark Assignment ProSOC (Fully-Signed)#page1.tif			

OP \$115.00 4527783

ASSIGNMENT OF TRADEMARKS

Proficio Inc., a California corporation (“Assignor”), with its principal offices at 3264 Grey Hawk Court, Carlsbad, CA 92010, is the owner of all right, title and interest in, to and under the following trademarks which are presently registered in the United States Patent and Trademark Office as follows:

Word:	Filing Date:	Date of Registration:	Serial Number:	Registration Number:
Registrations				
ProNOC	October 29, 2012	May 13, 2014	85,766,057	4,527,783
ProSOC	July 31, 2012	April 29, 2014	85,691,773	4,519,950
Applications				
Proficio	January 20, 2016		86,880,857	
Proficio	January 20, 2016		86,880,897	

ProSOC, Inc., a Delaware corporation (“Assignee”), with its principal offices at 3264 Grey Hawk Court, Carlsbad, CA 92010, desires to acquire all right, title and interest in, to and under such trademarks, the good will symbolized by such trademarks, and the registrations or applications for registration of such trademarks.

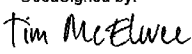
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors, and assigns, all right, title and interest in, to and under such trademarks, the good will symbolized by such trademarks, and the registrations or applications for registration of such trademarks, along with the right to recover for damages and profits for past infringements of such trademarks. Assignor warrants that it is the legal owner of all right, title and interest in such trademarks, that the trademarks have not been otherwise previously pledged, assigned or encumbered and that this Assignment of Trademarks does not infringe on the rights of any party. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in, to and under such trademarks, including, without limitation, recordation of this Assignment of Trademarks in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks effective as of October 25, 2016.

“Assignor”

Proficio Inc.,
a California corporation

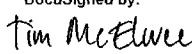
By:

DocuSigned by:

851597139DE94D9...
Tim McElwee,
President

“Assignee”

ProSOC, Inc.,
a Delaware corporation

By:

DocuSigned by:

851597139DE94D9...
Tim McElwee,
President