

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410190

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rust-Oleum Corporation		12/27/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Rust-Oleum Brands Company		
Street Address:	2628 Pearl Road		
City:	Medina		
State/Country:	OHIO		
Postal Code:	44258		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87178526	META PRIME	
Serial Number:	87178752	RAINBRELLA	
CORRESPONDENCE DATA			
Fax Number:	8478162230		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847-816-2280		
Email:	pcigelnik@rustoleum.com		
Correspondent Name:	Patricia A. Cigelnik / Rust-Oleum Corp		
Address Line 1:	11 Hawthorn Parkway		
Address Line 2:	Legal Department		
Address Line 4:	Vernon Hills, ILLINOIS 60061		
NAME OF SUBMITTER:	Patricia A. Cigelnik		
SIGNATURE:	/Patricia A. Cigelnik/		
DATE SIGNED:	12/27/2016		
Total Attachments: 1			
source=USA META PRIME & RAINBRELLA ROCorp-ROBrands Signed 12-27-16#page1.tif			

CH \$65.00 87178526

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rust-Oleum Corporation, an Illinois corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignor"), is the owner of all right, title and interest in and to the trademarks META PRIME and RAINBRELLA (hereinafter referred to as the "Marks"), which are the subject of U.S. Trademark Application Nos. 87178526 and 87178752, respectively; and

WHEREAS, Rust-Oleum Brands Company, a Delaware corporation with offices at 2628 Pearl Road, Medina, Ohio 44258 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration of the Marks, and the goodwill associated with the Marks;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and applications for the registration of the Marks, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Dated: December 27, 2016

ASSIGNOR – Rust-Oleum Corporation

By: 
Michael T. Murphy
Vice President & General Counsel

ACCEPTED: ASSIGNEE – Rust-Oleum Brands Company

By: 
Michael T. Murphy
Vice President & Assistant Secretary