

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Selle Royal S.p.A.		11/29/2016	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	SR84 S.r.L.		
Street Address:	Via Vittorio Emanuele, 119		
City:	Pozzoleone (Vicenza)		
State/Country:	ITALY		
Postal Code:	I-36050		
Entity Type:	Limited Liability Company: ITALY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2576388		
Registration Number:	2695107	LOOKIN	
Registration Number:	2439813	SELLEROYAL	
Registration Number:	1870469	CONTOUR QUALITY LEATHER	
Registration Number:	2045461	FI'ZI:K	
Registration Number:	4335446	SR SELLE ROYAL	
CORRESPONDENCE DATA			
Fax Number:	6318440081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	631 844 0080		
Email:	trademarks@tb-iplaw.com		
Correspondent Name:	James J. Bitetto		
Address Line 1:	401 Broadhollow Road, Suite 402		
Address Line 4:	Melville, NEW YORK 11747		
DOMESTIC REPRESENTATIVE			
Name:	James J. Bitetto		
Address Line 1:	401 Broadhollow Road, Suite 402		
Address Line 4:	Melville, NEW YORK 11747		


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NAME OF SUBMITTER:	Susan Paik
SIGNATURE:	/SP/
DATE SIGNED:	01/01/2017
Total Attachments: 2 source=Signed Assnmt for 6 TMs#page1.tif source=Signed Assnmt for 6 TMs#page2.tif	

TM Assignment – 6 marks

ASSIGNMENT

WHEREAS, Selle Royal S.p.A., (the "ASSIGNOR"), an Italian Corporation, having a business address of Via Vittorio Emanuele, 119, Pozzoleone (Vicenza), ITALY, I-36050, owns and uses the following United States Trademark Registrations (hereinafter "REGISTRATIONS"):

<u>MARK</u>	<u>Reg. No.</u>	<u>Serial No.</u>	<u>Reg. Date</u>
DESIGN only for: 	2576388	75386775	April 6, 2002
LOOKIN	2695107	76353253	November 3, 2003
SELLE ROYAL	2439813	75500111	March 4, 2001
CONTOUR QUALITY LEATHER	1870469	74201087	December 27, 1994
FP'ZIK	2045461	74707851	March 18, 1997
SR SELLE ROYAL	4335446	85323903	May 14, 2013

WHEREAS, SR84 S.r.L. (the "ASSIGNEE"), an Italian Limited Liability Company, having a business address of Via Vittorio Emanuele, 119, Pozzoleone (Vicenza), ITALY, I-36050, desires to acquire the REGISTRATIONS, and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the REGISTRATIONS, together with the goodwill of the business connected with the REGISTRATIONS, and symbolized by the REGISTRATIONS.

TM Assignment - 6 marks

ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

SELLE ROYAL S.p.A.

By: 

Print Name: BARBARA BIGOLIN

Title: LEGAL REPRESENTATIVE

Dated: NOVEMBER 29, 2016