

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410763

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wylie Wagg For Pets, LLC		10/31/2016	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	KRISER'S FEEDING PETS FOR LIFE, LLC		
Street Address:	1906 Olympic Blvd.		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3316531	WYLIE WAGG	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 883-6427		
Email:	trademarks@cooley.com		
Correspondent Name:	John Paul Oleksiuk, Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, Suite 700		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Sheri Corallo		
SIGNATURE:	/Sheri Corallo/		
DATE SIGNED:	01/02/2017		
Total Attachments: 2			
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This **CONFIRMATORY ASSIGNMENT OF TRADEMARKS** is entered into effective as of Oct. 31, 2016 (the "EFFECTIVE DATE"), by and among KRISER'S FEEDING PETS FOR LIFE, LLC (the "PURCHASER") and WYLIE WAGG FOR PETS, LLC (the "ASSIGNOR"), in accordance with that certain Asset Purchase Agreement dated Oct. 16, 2016 incorporated herein by reference (the "AGREEMENT") and with respect to the trademark listed in the attached Exhibit A (the "TRADEMARK").

WHEREAS, pursuant to the Agreement, the Sellers (as defined therein) assigned to Purchaser all of their right, title and interest in the Acquired Assets, which included the goodwill of the business symbolized by the Trademark and the registration thereof; and

WHEREAS, Purchaser and Assignor desire to confirm the assignment relating to the Trademark in the Agreement,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and confirms the assignment to Purchaser of all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the registration thereof.

WYLIE WAGG FOR PETS, LLC


By: 
Printed Name: Larry Clark
Title: Owner/Member

EXHIBIT A

Mark	Country	Reg. No.	Reg. Date
WYLIE WAGG	United States	77099239	October 23, 2007