

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Musictoday, LLC		11/18/2016	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	DA IP Corp.		
Street Address:	345 Lorton Avenue, Suite 303		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2685740	MUSICTODAY	
Registration Number:	2685741	MUSICTODAY	
Registration Number:	3409552	SPORTSTODAY	
CORRESPONDENCE DATA			
Fax Number:	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-451-2300		
Email:	tcarmichael@olshanlaw.com, aprovenio@olshanlaw.com		
Correspondent Name:	Tamara Carmichael - OLSHAN FROME WOLOSKY		
Address Line 1:	1325 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	010033-005 tfc		
NAME OF SUBMITTER:	Tamara Carmichael		
SIGNATURE:	/Tamara Carmichael/		
DATE SIGNED:	01/03/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of November 18, 2016 by and between Musictoday, LLC, a Virginia limited liability company, having a place of business at 5391 Three Notched Road, Crozet, Virginia 22932 ("Assignor") and DA IP Corp., a Delaware corporation, having a place of business at 345 Lorton Avenue, Suite 303, Burlingame, CA 94010 ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks shown in the attached schedule ("Exhibit A"), and any and all common law rights related to the trademarks listed in Exhibit A ("Trademarks"), together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in Exhibit A;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademarks, and any and all common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in Exhibit A;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, and any and all common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, and any and all common law rights related to the

Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in Exhibit A.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Trademarks and other corresponding rights in the Assignee, and to assist Assignee in registering, enforcing, and defending the Trademarks.

Assignor hereby grants to Assignee the power of attorney and the power of attorney in fact to execute such documents as Assignee may find necessary or convenient to complete the transfer of ownership of the Trademarks and related rights. Assignor hereby consents to the recordation of this assignment with U.S. Patent & Trademark Office.

[signature page follows]

ASSIGNOR:

MusicToday, LLC

By: _____

Name: Mark Epstein
Title: Vice President, Secretary and General Counsel

ASSIGNEE:

DA IP Corp.

By: _____

Name: Sean M. McAvoy
Title: Chairman of the Board

[signature page to MusicToday LLC Trademark Assignment]

**TRADEMARK
REEL: 005954 FRAME: 0988**

ASSIGNOR:


MusicToday, LLC

By: _____

Name: Mark Epstein
Title: Vice President, Secretary and General
Counsel

ASSIGNEE:

DA IP Corp.

By: 

Name: Sean M. McAvoy
Title: Chairman of the Board

[signature page to MusicToday LLC Trademark Assignment]

EXHIBIT A

Schedule of Trademarks

	Mark	App. No.	Reg. No.	App. Date	Reg. Date	Owner
1.	MUSICTODAY	76329405	2685740	Oct. 17, 2001	Feb. 11, 2003	Musictoday, LLC
2.	MUSICTODAY	76329405	2685741	Oct. 17, 2001	Feb. 11, 2003	Musictoday, LLC
3.	SPORTSTODAY	76558877	3409552	Nov. 10, 2003	Apr. 08, 2008	Musictoday, LLC