

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410850

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A.G. Professional Hair Care Ltd.		12/15/2016	Corporation: CANADA

RECEIVING PARTY DATA

Name:	AG Hair Ltd.
Street Address:	3765 William Street
City:	Burnaby, British Columbia
State/Country:	CANADA
Postal Code:	V5C 3H8
Entity Type:	Corporation: CANADA

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	85821497	REFUEL
Serial Number:	85791495	REVAMP
Registration Number:	5049946	AG HAIR
Registration Number:	4305417	AG
Registration Number:	4728062	HIGH & DRY
Registration Number:	4552151	SWEET HEAT
Registration Number:	4368718	AG HAIR
Registration Number:	4531975	STUCCO
Registration Number:	4495539	FRIZZPROOF
Registration Number:	4548094	BEACH BOMB
Registration Number:	4388544	AG
Registration Number:	4374355	WOMEN LEADING CHANGE
Registration Number:	4422308	CURL TRIGGER
Registration Number:	4091623	USE.LOVE.REPEAT
Registration Number:	3276854	WELDING PASTE
Registration Number:	3149435	RE:COIL
Registration Number:	2819105	AG SHAMPOO RENEW
Registration Number:	2462281	PLASTIQUE
Registration Number:	2398965	ULTRAMOIST

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2244488	INFRASTRUCTURE
Registration Number:	2449406	A-G POMADE WAXX
Registration Number:	2171941	AERODYNAMICS
Registration Number:	2373173	AG LIQUID VARNISH
Registration Number:	2710263	AG SPRAY BODY
Registration Number:	2675748	ULTRADYNAMICS
Registration Number:	2213629	LIQUID EFFECTS
Registration Number:	1929067	AG
Registration Number:	2167821	TECH TWO
Registration Number:	2166062	TECH ONE

CORRESPONDENCE DATA

Fax Number: 9733311717

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9733311700

Email: MJSdocket@hbiplaw.com

Correspondent Name: Matthew J. Solow

Address Line 1: Hoffmann & Baron, LLP

Address Line 2: 6900 Jericho Turnpike

Address Line 4: Syosset, NEW YORK 11791-4407

DOMESTIC REPRESENTATIVE

Name: Matthew J. Solow

Address Line 1: Hoffmann & Baron, LLP

Address Line 2: 6900 Jericho Turnpike

Address Line 4: Syosset, NEW YORK 11791-4407

NAME OF SUBMITTER: Matthew J. Solow

SIGNATURE: /matthew j. solow/

DATE SIGNED: 01/03/2017

Total Attachments: 4

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TRADEMARK

UNITED STATES

ASSIGNMENT

WHEREAS **A.G. Professional Hair Care Ltd.** (the Assignor), a company incorporated under the laws of British Columbia, the full post office address of whose principal office or place of business is 3765 William Street, Burnaby, British Columbia, V5C 3H8, Canada, owns all right, title and interest in and to the U.S. trademark registrations and/or applications listed in Schedule "A" (the "Assigned Marks");

AND WHEREAS **AG Hair Ltd.** (the Assignee), a company incorporated under the laws of British Columbia, the full post office address of whose principal office or place of business is 3765 William Street, Burnaby, British Columbia, V5C 3H8, Canada, has acquired the whole right, title and interest in and to the Assigned Marks, together with the goodwill of the business carried on in the U.S., in association with the goods and services with which the Assigned Marks have been used in the U.S., and for which the Assigned Marks have been applied and/or registered;

AND WHEREAS the Assignor represents and warrants that it has full rights to convey the entire right, title, and interest in and to the Assigned Marks to the Assignee;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor, by these presents confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, the whole right, title and interest in and to the Assigned Marks, together with the goodwill of the business carried on in the U.S. in association with the goods and services with which the said Assigned Marks have been used in the U.S., to be held and enjoyed by the Assignee as fully as the same would have been enjoyed by the Assignor had this assignment and sale not been made.

The Assignor hereby appoints and authorizes the law firm of Piasetzki Nenniger Kvas LLP to act as its attorney with limited power to make whatever changes or corrections are necessary to this document in order for the same to be registrable in the U.S. Patent and Trademarks Office.

This date on which this assignment becomes effective is December 31, 2016.

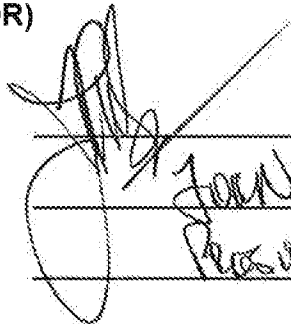
SIGNED this 15th day of DECEMBER, 2016 at Burnaby, British Columbia.

**A.G. Professional Hair Care Ltd.
(ASSIGNOR)**

Signature: _____

Name: _____

Title: _____

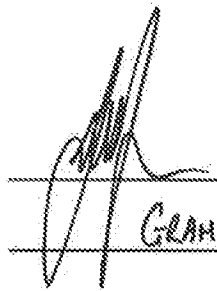


Joan Suter
President

WITNESS

Signature: _____

Print Name: _____



GRAHAM FRASER

SCHEDULE "A"

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Trademark</u>	<u>Registration/Serial Number</u>
REFUEL	85/821497
REVAMP	85/791495
AG HAIR	5,049,946
	4,305,417
HIGH & DRY	4,728,062
SWEET HEAT	4,552,151
AG HAIR	4,368,718
STUCCO	4,531,975
FRIZZPROOF	4,495,539
BEACH BOMB	4,548,094
	4,388,544
WOMEN LEADING CHANGE	4,374,355
CURL TRIGGER	4,422,308
USE.LOVE.REPEAT	4,091,623
WELDING PASTE	3,276,854
RE:COIL	3,149,435
AG SHAMPOO RENEW	2,819,105
PLASTIQUE	2,462,281
ULTRAMOIST	2,398,965
INFRASTRUCTURE	2,244,488

Trademark**Registration/Serial Number**

A-G POMADE WAXX	2,449,406
AERODYNAMICS	2,171,941
AG LIQUID VARNISH	2,373,173
AG SPRAY BODY	2,710,263
ULTRADYNAMICS	2,675,748
LIQUID EFFECTS	2,213,629
AG	1,929,067
TECH TWO	2,167,821
TECH ONE	2,166,062