

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410785

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elenco Electronics, Inc.		12/21/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Advins, Inc.		
Street Address:	1245 Rosewood		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77347706	E-BLOX	
Serial Number:	86448170	O-KEY	
Registration Number:	4664176	PLAYAROUND ORGAN	
Registration Number:	4818268	SCEE	
Registration Number:	4023941	E-BLOX	
Registration Number:	5064820	GO-KEY TEMPLATES	
CORRESPONDENCE DATA			
Fax Number:	8477250077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847.845.4345		
Email:	jlampel@lampellaw.com		
Correspondent Name:	Justin Lampel		
Address Line 1:	555 Skokie blvd., Suite 500		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Justin Lampel		
SIGNATURE:	/Justin Lampel/		
DATE SIGNED:	01/03/2017		
Total Attachments: 3			

OP \$165.00 77347706

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ASSIGNMENT OF PATENTS AND TRADEMARKS

Patents

Whereas, Elenco Electronics, Inc. of Wheeling, IL hereafter referred to as ASSIGNOR, has invented certain new and/or useful improvements in the below patents and patent applications and Whereas, Advins, Inc. of Deerfield, IL hereinafter referred to as ASSIGNEE whose mailing address is 1245 Rosewood, Deerfield, IL 60015 has acquired rights to the entire interest in all the below patents and patent applications and any resulting U.S. and foreign patents regarding or related to the same.

Trademarks

And further, ASSIGNOR is/has developed the below U.S. and foreign trademark(s), for which U.S. and/or foreign trademark applications and registrations have been applied for and/or granted. And that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest, both foreign and domestic, in and to all said trademarks and any corresponding applications and/or registrations which may issue regarding the same, and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, in consideration of the buy-out agreement entered into on or around December 13, 2016, the receipt whereof is acknowledged, and other good and valuable consideration, the ASSIGNOR, by this document herein sells, assign and transfers unto said ASSIGNEE the full and exclusive right to *all* the said patents and *all* said trademarks and all derivatives and variations thereof.

ISSUED PATENTS

Title

8674207	Electronic musical instrument
8221182	Three-dimensional structures with electronic circuit paths and safety circuits
D765,163	Playaround DESIGN application
6805605	Electrically Conductive Toy Blocks

ABANDONED APPLICATIONS

11/650,633	Stackable Electronic Blocks
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PENDING APPLICATIONS

15/281,449	Electronic Product Packaging
62/328,692	Battery Protection and Alarm Device
15/197,983	Remote Control Audio Stereo

FOREIGN PATENTS/APPS.

ZL 201080056936.6	China -Three-dimensional structures with electronic circuit paths...
326,340	Mexico -Three-dimensional structures with electronic circuit paths...
2780580	Canada -Three-dimensional structures with electronic circuit paths...
10842574.5	European Union - Three-dimensional structures with electronic circuit paths...
HK1171711	Hong Kong - Three-dimensional structures with electronic circuit paths...

US Reg./ App. No.:

United States Trademark

4664176	PLAYAROUND ORGAN
4818268	SCEE
4023941	E-BLOX
77347706	E-BLOX
5064820	GO-KEY TEMPLATES
86448170	O-KEY

Foreign TM FILED

Trademark

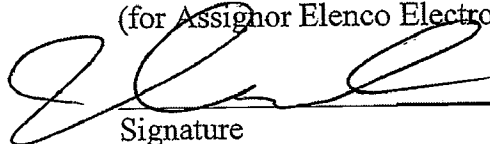
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European Union	SCEE
Mexico	SCEE
China	SCEE
Canada	E-BLOX
Brazil	E-BLOX
Taiwan	E-BLOX
Australia	E-BLOX
Switzerland	E-BLOX
China	E-BLOX
European Union	E-BLOX
Vietnam	E-BLOX
Russia	E-BLOX
Singapore	E-BLOX
Israel	E-BLOX
India	E-BLOX
Korea	E-BLOX
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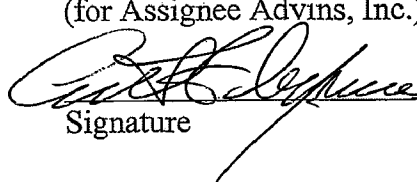
Executed this December 21, 2016 at:

(location signed)

Jim Cecchin
(for Assignor Elenco Electronics, Inc.)


_____, 2016
Signature Date

Arthur Seymour
(for Assignee Advins, Inc.)


_____, 2016
Signature Date