

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emerson Ecologics, LLC		04/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Wellevate LLC		
Street Address:	1230 Elm Street		
City:	Manchester		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86603654	WELLEVATE	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485940630		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	66939-0022		
NAME OF SUBMITTER:	Michael D. Fishman		
SIGNATURE:	/mdf/		
DATE SIGNED:	01/03/2017		
Total Attachments: 1			
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CONFIRMATORY ASSIGNMENT

WHEREAS, Emerson Ecologies, LLC, a Delaware limited liability company, at 1230 Elm Street, Manchester, New Hampshire 03101 ("Assignor"), assigned and transferred, effective April 1, 2016, to Wellevate LLC, a Delaware limited liability company, at 1230 Elm Street, Manchester, New Hampshire 03101 ("Assignee"), Assignor's entire right, title and interest in and to the following: the mark WELLEVATE; U.S. Application Serial No. 86/603,654 for such mark; all other rights and privileges provided under the trademark and other laws of the United States, its individual states, territories and possessions and jurisdictions foreign thereto worldwide with respect to the foregoing, including, without limitation, all common law rights; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements and other violations thereof (collectively, the "Rights");

WHEREAS, Assignee is a successor to the business, assets and appurtenant goodwill of Assignor to which the Rights pertain, and the parties acknowledge that such business of Assignor was, at the time of the assignment and transfer, ongoing and existing as required under 15 U.S.C. §1060;

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer; and

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor and Assignee hereby confirm the above-stated assignment and transfer and Assignor hereby assigns and transfers, effective April 1, 2016, to Assignee, all of Assignor's right, title and interest in and to the Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Rights.

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

Emerson Ecologies, LLC

By: [Signature]

Name: Keneth M. Rutter

Title: Chief Financial Officer

Wellevate LLC

By: [Signature]

Name: Kevin P. Purcell

Title: Vice President