

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410437

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEPUP S.A.		12/15/2016	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Mister Pepup S.A.		
Street Address:	Boulevard Georges-Favon 43		
City:	Geneve		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4640565	MISTER PEPUP	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 380 6500		
Email:	pvizitiu@dennemeyer-law.com		
Correspondent Name:	Roxana Sullivan		
Address Line 1:	181 W Madison Street, Suite 4500		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	ROXANA A. SULLIVAN		
SIGNATURE:	/ras/		
DATE SIGNED:	12/27/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

PEPUP SA, a corporation organized under the laws of Switzerland, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Mister Pepup SA**, a corporation organized under the laws of Switzerland, having a place of business at Boulevard Georges-Favon 43, 1204 Geneve, Switzerland all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

4,640,565 MISTER PEPUP

PEPUP SA



Dated: December 15th, 2016

By Eric Risgalla

Title: CEO