

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411063

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Transamerica Premier Life Insurance Company	FORMERLY Monumental Life Insurance Corporation	12/21/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transamerica Corporation		
<b>Street Address:</b>	4333 Edgewood Road NE		
<b>Internal Address:</b>	MS 3590		
<b>City:</b>	Cedar Rapids		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52499		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 22</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4037659	CANCERCHECK INSURANCE POLICY	
<b>Registration Number:</b>	2324857	ADVISOR RESOURCES	
<b>Registration Number:</b>	2352512	ADVISOR'S EDGE SELECT	
<b>Registration Number:</b>	4916362	HOME ASSURANCE	
<b>Registration Number:</b>	4916361	HOME ASSURANCE	
<b>Registration Number:</b>	4044180	MONUMATIC	
<b>Registration Number:</b>	2501247	MONUMENTAL LIFE	
<b>Registration Number:</b>	2516167	MONUMENTAL LIFE INSURANCE COMPANY	
<b>Registration Number:</b>	4593314	WRL FINANCIAL FOUNDATION IUL	
<b>Registration Number:</b>	2650641	IRA MAX	
<b>Registration Number:</b>	2672982	WRL FREEDOM ELITE BUILDER	
<b>Registration Number:</b>	2402789	WRL FREEDOM ACCESS	
<b>Registration Number:</b>	2400853	WRL FREEDOM PREMIER	
<b>Registration Number:</b>	2418184	WRL FINANCIAL FREEDOM ACCUMULATOR	
<b>Registration Number:</b>	2402590	WRL FREEDOM ELITE	
<b>Registration Number:</b>	2185132	WRL FINANCIAL FREEDOM BUILDER	
<b>Registration Number:</b>	2200508	WRL FREEDOM WEALTH CREATOR	
<b>Registration Number:</b>	2036473	ALTERNATIVE RETIREMENT SOLUTIONS	
<b>TRADEMARK</b>			

OP \$565.00 4037659

Property Type	Number	Word Mark
Registration Number:	2042342	ASSET ACCUMULATOR
Registration Number:	2068287	BIRT
Registration Number:	1665231	WRL FREEDOM EQUITY PROTECTOR
Registration Number:	1572364	WESTERN RESERVE LIFE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 319-355-3331  
**Email:** ipmatters@transamerica.com  
**Correspondent Name:** Andrea Riem  
**Address Line 1:** 4333 Edgewood Road NE  
**Address Line 2:** MS 3590  
**Address Line 4:** Cedar Rapids, IOWA 52499

<b>NAME OF SUBMITTER:</b>	Robin D. Lees, Senior Paralegal
<b>SIGNATURE:</b>	/Robin D. Lees/
<b>DATE SIGNED:</b>	01/04/2017

**Total Attachments: 4**  
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into by and between Transamerica Premier Life Insurance Company, f/k/a Monumental Life Insurance Corporation, a corporation organized and existing under the laws of Iowa and a subsidiary of Assignee, located at 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499 ("Assignor"), and Transamerica Corporation, a corporation organized and existing under the laws of Delaware and parent corporation of Assignor, located at 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499 ("Assignee") on the 31<sup>st</sup> day of December, 2016 ("Effective Date").

WHEREAS, Assignor is the registered owner of the trademarks and service marks ("Trademarks") listed in the attached Exhibit A registered with the United States Patent and Trademark Office;

WHEREAS, Assignee desires to acquire Assignor's rights in the Trademarks and Assignor desires to assign its rights in the Trademarks to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. For and in consideration of the sum of \$1.00 USD per Trademark, for a total of \$22.00 USD, Assignor hereby assigns, conveys, and transfers to Assignee all right, title and interest of whatever kind in the Trademarks, together with:
  - a) The goodwill of the business relating to the goods and services on which the Trademarks are used and for which they are registered;
  - b) All income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payment for past or future infringement and misappropriations of the Trademarks; and
  - c) All rights to sue for past, present, and future infringement or misappropriation of the Trademarks.
2. Assignor will take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, the parties have entered into this Agreement as of the Effective Date.

TRANSAMERICA CORPORATION

TRANSAMERICA PREMIER LIFE INSURANCE COMPANY

By: [Signature]  
Signature of Authorized Officer

By: [Signature]  
Signature of Authorized Officer



Matthew Krigbaum, Assistant Secretary  
Print Name and Title

Amy E. Angle, Deputy Secretary  
Print Name and Title

1-31  
Date

12-31-2016  
Date

**EXHIBIT A**

<i>Trademark</i>	<i>Class</i>	<i>Registration No.</i>	<i>Goods and Services</i>
	036	4037659	Health insurance underwriting.
ADVISOR RESOURCES	036	2324857	Annuity underwriting.
ADVISOR'S EDGE SELECT	036	2352512	Annuity underwriting services.
	035 036 041 042	4916362	Business marketing consulting services in the field of life, health, disability, accidental death, mortgage and medicare supplement insurance (035); Insurance services, namely, brokerage, claims processing, consultation, underwriting and administration of life, health, disability, accidental death, mortgage and medicare supplement insurance (036); Educational services, namely, providing marketing, sales and management training to financial institutions and insurance agencies (041); Providing on-line non-downloadable software for tracking, analyzing, formatting, storing, organizing, transmitting and printing estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services ; Computer services, namely, hosting interactive website for others that features technology that allows the user to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services; Providing a secured access, members only website featuring technology that allows members to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services; Providing a web site featuring technology that enables users to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services (042).
HOME ASSURANCE	035 036 041 042	4916361	Business marketing consulting services in the field of life, health, disability, accidental death, mortgage and medicare supplement insurance (035); Insurance services, namely, brokerage, claims processing, consultation, underwriting and administration of life, health, disability, accidental death, mortgage and medicare supplement insurance (036); Educational services, namely, providing marketing, sales and management training to financial institutions and insurance agencies (041); Providing on-line non-downloadable software

			for tracking, analyzing, formatting, storing, organizing, transmitting and printing estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services ; Computer services, namely, hosting interactive website for others that features technology that allows the user to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services; Providing a secured access, members only website featuring technology that allows members to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services; Providing a web site featuring technology that enables users to track, analyze, format, store, organize, transmit and print estimates, quotes, projections, sales and payment quotes for use by providers of insurance, loans and financial services (042).
MONUMATIC	036	4044180	Facilitating periodic payment through the premium payer's checking or savings account, namely, electronic processing of insurance premiums.
MONUMENTAL LIFE	036	2501247	Insurance underwriting and administration of life, accident, health, sickness and long term insurance in the field of chronic health care; and underwriting and administration of variable and fixed annuities.
MONUMENTAL LIFE INSURANCE COMPANY	036	2516167	Insurance underwriting and administration of life, accident, health, sickness and long term insurance in the field of chronic health care; and underwriting and administration of variable and fixed annuities.
WRL FINANCIAL FOUNDATION IUL	036	4593314	Underwriting and administration of indexed universal life insurance; underwriting and administration of life insurance.
IRA MAX	036	2650641	Financial services, namely financial investment services.
WRL FREEDOM ELITE BUILDER	036	2672982	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
WRL FREEDOM ACCESS	036	2402789	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
WRL FREEDOM PREMIER	036	2400853	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
WRL FINANCIAL FREEDOM ACCUMULATOR	036	2418184	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.

WRL FREEDOM ELITE	036	2402590	Insurance and financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities, and fixed annuities.
WRL FINANCIAL FREEDOM BUILDER	036	2185132	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
WRL FREEDOM WEALTH CREATOR	036	2200508	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
ALTERNATIVE RETIREMENT SOLUTIONS	036	2036473	Financial services, namely, the underwriting and administering of life insurance, variable life insurance, variable annuities and fixed annuities.
ASSET ACCUMULATOR	036	2042342	Life insurance underwriting for universal life, variable universal life, variable annuities and fixed annuities; financial investment in the field of annuities, and financial consultation.
BIRT	036	2068287	Providing financial securities and insurance fee information by means of an on-line electronic communications network.
WRL FREEDOM EQUITY PROTECTOR	036	1665231	Financial services; namely, underwriting and administering life insurance, variable life insurance and variable and fixed annuities.
WESTERN RESERVE LIFE	036	1572364	Life insurance underwriting services.